The Carmel Pine Cone

Vol. XVIII No. 51 December 16, 1932
Price 10 cents

Printed every Friday at Carmel-by-the-Sea, California
Entered as Second Class Matter February 10, 1915, at Post Office in Carmel, California under the Act of March 3, 1879. Subscription Price $2.00 a Year.

THROUGH CARMEL'S JUNGLE TRAILS :: By Herbert Cerwin

From all sections of the world they wander into Carmel. They come merely for a few hours' visit. They look out over the white sand dunes and blue sea; they walk and puff up the dusty roads of the village.

Soon they are at the postoffice mailing letters that tell of their prolonged stay. Before a few weeks are out they have rented a cottage for a year or are bending over blue prints for a permanent home. That's the Carmel way.

They all come: artists, writers, musicians, scientists, the retired clan. Many of them have traversed the globe over and over. But they settle here to worship and lay their sacrifices on the shrine of beauty and leisure.

There are authors who could double their profits on their creative wares if they stayed close to their markets; there are actors, screen and stage, who abandon large salaries to remain here the year around; there are musicians who have fiddled before kings, but who now prefer to hear the music of the surf; there are scientists who have given up positions to practice their white magic before the domestic hearth.

There are authors who haven't sold a story in years and are living on past glories; there are actors, stage and screen, who have flopped on Broadway but are successful here; there are musicians, who sing praises for a dinner, and artists, who talk, but never paint.

Carmel draws them all close together. It was always so. In the early days, when the village was a barren waste of rugged land, Fra Junipero Serra glanced over the hill from Monterey, pulled his cloak tighter, mumbled in Spanish something about "el Paraiso" and constructed the Mission in which he lived, grew old, and died.

Another lapse of several hundred years and George Sterling walked into the village. The beauty, the splendor and the solitude of the place, wooed him away from his favorite haunts. He stayed here and in poem after poem, he sang to the world of Carmel.

Homes in Telegraph Hill in San Francisco were vacated. Horse driven carriages transferred Bohemia to Carmel. Board and bat houses went up; typewriters clicked, canvases were painted and the learned on Professor's Row, murmured Latin phrases while logs in the fire place crackled.

Carmel was in the stages of incubation. Its pulse began to beat faster. Growing pains seized her; she grew beyond the anticipation of anyone.

The rest of the story is well known. The world discovered it. Progress came and with it people from all walks of life who now make up the community.

Somehow, Carmel has escaped the stain of commercialism. It's beauty is still as rugged as ever; only in small sections has its sacred dust been buried under concrete.



HARRY LEON WILSON, *Writer*

Carmel's backyard is still the Pacific ocean. Out there whales and seals play mischievously and cast an occasional bored glance at their friendly neighbors on land who are engaged in the serious business of living.

And now for the pleasure of the whales, the seals and the sundry inhabitants of Carmel, The *Pine Cone* presents its Third Annual Review of Reviews with an all-star cast.

The orchestra is playing—the audience is cheering. The curtain goes up. Across the stage come:

Charles Roberts Aldrich, writer and psychologist. Aldrich knows too much about human beings, so he says little about himself. Still we pried out of him the fact that he was once a noted lawyer; his father was solicitor general of the United States.

J. E. Abernethy, banks on himself as being a good financier. He runs a bank in the village which has never had any runs.

Fred Bechdolt, has gunned his way into the leading American magazines. What he knows about the West, we reckon ain't worth knowing. Betcha life he's good.

Charles L. Berkey, is another of the village's bankers who does not give samples on request.

Samuel G. Blythe, buys American and sells exclusively his political wares to the *Saturday Evening Post*. He knows so much about politics he never ran for office! He was, however, seen the other day running to the postoffice.

Daisy Bostick, she's a daisy. knows every house in Carmel and is the veteran real estate operator of the village.

Argyll Campbell, his picture appears in the soup advertisements of most of the national magazines. He is city attorney for four cities, deputy district attorney, attorney for the fishermen, attorney for . . well, we haven't got space.

John Catlin, the village's blacksmith-mayor. If you don't believe in his policies, he hammers them into you. John was once a prominent San Francisco attorney, but preferred the forge to heated court rooms.

Herbert Cerwin, they lynched him the other day.

Santa Claus, he hasn't arrived yet.

I. Maynard Curtis, an artist who paints and who has lived here for many years.

Dr. Wilson Davidson, prescribes pills for your ills.

Ray C. DeYoe, yoddled his way into selling real estate and then was elected to the assembly. He's a business man with Carmel at heart.

Paul Dougherty, internationally famous artist and a member of the National Academy.

Augustus Englund, Carmel's gendarmerie.

Sidney Fish, dictactor to Monterey's canning industry.

Dr. R. G. Cluen, physician and surgeon.

Martin Flavin, climbed up the paper ladder. Gave up the presidency of a large wall paper corporation to become a playwright.

Clair Foster, radio expert who is accused of causing most of the static and ether disturbance, yet he isn't responsible. (We mean he's not responsible in causing the disturbance.)

Hal Garrott, Has half a dozen children's books to his credit and once adorned the masthead of this paper as co-publisher.

Ferdinand Haasis, with the Carnegie coastal laboratory where he spends his time watching the trees grow. (And get's paid for it).

Major W. J. Hairs, was in the war, where he collected so many *object d' art*, he started an art shop. (adv.)

Col. C. E. Hathaway, he had a way with him overseas.

Herbert Heron, former mayor and dealer in books. Wrote poetry once, then retired on the profits.

Lynn Hodges, horse dealer.

James Hopper, a pioneer Carmel resident who has an outstanding reputation as an author.

Talbert Josselyn, short story writer and brother of Winsor and Lewis Josselyn.

Clara Kellogg, commissioner of streets and member of the city council. Not related to the breakfast people.

Vernon Kellogg, Mr. Hoover's left hand man.

Dr. R. A. Kocher, medical director at the Grace Deere Velie clinic and former practitioner in Carmel to the pains and ills of the elite.

Edward G. Kuster, leader of the Little Theatre movement in Carmel and who's home on the Point is not where Jeffers lives.

Homer Levinson, painter and brother of H. L. Levinson, artist in fixing Fords.

George F. Marion, one of the



FREDERICK BECHDOLT, *Writer*

best known screen and stage character actors in the country.

Robinson Jeffers, poet.

Richard Masten, once a journalist now an author.

Dr. J. B. McCarthy, also devoted to the art of making sick people well.

Dr. David Matzke, physician and surgeon who aids in doctoring up Carmel plays.

Addison Mizner, author and one of the "Many Mizners."

Laura Maxwell, artist.

Jo Mora, sculptor with a national reputation.

Herbert John Morse, for whom the city moved a corner street pole to give him more comfort in leaning against it.

Perry Newberry, mystery writer. (not a ghost writer).

Robert Norton, youngest member of the Carmel city council.

Dr. Karl Ohnesorg, retired, and physician to the late President Roosevelt.

William Overstreet, postmaster.

Steffen Allen Reynolds, contributor to dozens of adventure magazines and one of the organizers of the famous Adventure club in New York.

Robert Welles Ritchie, noted war correspondent and author.

William Ritschel, one of the leading marine painters in the U.S.A.

Preston W. Search, noted as the creator of the famous Pueblo school system. For many years a school superintendent.

Frank Sheridan, well known both on the stage and on the screen. Has been a resident here for many years.

William P. Silva, another of the pioneer artists in Carmel who has made good in the village.

Lincoln Steffens, a newspaperman who went bad and turned to muckraking.

E. H. Tickle, state senator from Carmel.

George and Catherine Seideneck, both well known as painters. George has been closely indentified with keeping up the artistic atmosphere of the village.

Grant Wallace, noted as a war correspondent and as a newspaper artic-

Moira Wallace, artist.

Helen Ware, famous on the stage and screen,

George L. Wood, police judge.

William C. Watts, painter.

Paul Whitman, etcher and painter.

Stanley Wood, one of the leading water colorists in the country.

Edward Weston, noted photographer.

Harry Leon Wilson, who needs no introduction.

And now, hoping we don't get lynched again, we go down the line, trying to pick up those who were missed.

M. De Neale Morgan, one of the pioneer artists of Carmel and one who should have come up at the top of the list.

Dr. William T. MacDougal, famous as a botanist and one of the editors of the Scientific American.

Frederick Preston Search, a noted musician and composer.

John B. Jordon, former mayor and member of the city council.

Grace MacGowan Cooke, author.

Alice MacGowan, author.

Charles Van Riper, tycoon of the Abalone League of Baseball and who is giving much needed life to the Carmel Community Players.

David Alberto, well known as a pianist.

The Sunset School Evening Shop Class will have its next meeting Monday, January 2nd. Teachers Institute this coming week and the following week is Christmas holiday.



GEORGE SEIDENECK, *Artist*



DENEALE MORGAN, *Artist*

A Carmel Christmas Of Long, Long Years Ago

By Grace Mac Gowan Cooke

We were told that Santa Claus would come over the hill in his sledge, driving his two prancing reindeers, bringing a gift for every child in town. It was a daylight affair. Mothers were asked to bring their children, walk out to meet the saint, and escort him in.

We were to gather at the corner of Ocean and San Carlos, where the old watering trough stood then. From there we streamed on up San Carlos where the road from Monterey comes down the hill. Every mother and child must have been out, for we were quite a big crowd. Jingle—jingle—jingle! Santa's sleighbells. The youngsters went wild. The jingling was coming nearer. It sounded in irregular bursts; and there was some rather hectic shouting up above there. Had something gone wrong? No. As we looked, there swung around the last turn the sledge, Santa standing up in it. We could hear him calling to his team encouraging them, we supposed, with, "On, Prancer! On, Dancer!"

But what he was really yelling was, "Hey—whoa! Whoa, there." For the noble antlers on Prancer's head—or it may have been Dancer's—were slipping. They slewed around and over one eye. He kicked. His team-mate took a hand—or a hoof—in the affair. The reindeers were running away.

The children scattered as the kicking, plunging team came dragging the yawing sledge toward them, Santa yelling, trying to stop the runaways. He couldn't do it; but they did it themselves. They swerved out to one side and ran full pelt one on each side of a little pine tree. Santa hopped out, spluttering through his cotton whiskers. "All right. The toys are distributed!" (They were—all over the road). "Every kid grab what he can," advised the genial saint, and the scramble was on.

The reindeers stood revealed as the Peake donkeys, with a pair of antlers fastened to each of their heads. They hadn't liked the sleighbells much; but Joe Hand, of beloved memory, who was our Santa, had managed to hold them all right till those antlers slipped.



DAVID ALBERTO, *Pianist*

Writing the Sport Story

Talbert Josselyn in this exclusive article tells how he gets material for his fiction which appears in national magazines

By Talbert Josselyn

The *Pine Cone* has asked me how I get my material for my sport stories. A simple question with a complicated answer—an answer based upon more than thirty years of reading, of watching, of playing; of putting all three of these into the pot of memory and letting simmer and bubble until characters and plot come slowly to the surface and are ready to be worked upon . . .

Time goes back over the horizon, and I am a small boy reading the baseball page of the Boston *Herald*, during a far-away summer in Massachusetts, and the baseball writer says . . ." Bobby Yeager hit such a long home run that he had time to stop at third base and talk about the Spanish War before going on home" . . . Bobby Yeager, second string catcher of the champion Boston Bean-eaters, as great a team as ever played baseball. (Supporters of the Yankees can here file protest.)

Reading about baseball, the page as clear through the years as though the time were here and now.

Seeing baseball . . . watching these same Boston Bean-eaters—Tenney and Lowe and Long and Collins (paste that infield in your hat!) Watching them against the Cleveland Nationals, who that day had none other than the great Cy Young pitching. With the score eight to two for Boston in the eighth inning, my father and brother and I left to go down to Plymouth to see the Rock; I'd much rather have stayed through the ninth inning to make sure that the Cleveland enemy didn't sneak over seven runs in the last inning and steal the game.

Reading and watching baseball, and playing it . . .

A grassy New England field, and I somehow as pitcher, and the umpire a mailman who had stopped his little four wheeled mail wagon and had clambered over the stone wall to be a boy again. A genial, kindly soul, this umpire, smelling of equal parts tobacco and whiskey, giving me advice and encouragement, even as he gave it to the other pitcher—and leaning heavily on me between pitches.

The game over, at the umpire's expansive request as many of the two teams as could find hand and toe-holds clambered aboard the little mail wagon. And some twenty rods farther down that rocky New England lane, Uncle Sam's overburdened little wagon sank into horrible disintegration, and our host, after untangling himself, laughed lightly, unharnessed the horse, and he and the horse and us came into town. Irate citizens later wrote the government about non-arrival of mail.

So, down through the traveled, and traveling years, even unto the Abalone League, and the Golf Championships at Pebble Beach, and the football games . . . letting them all simmer until ready, then going to work on them.

Here's an example. We were building a house back in 1921, and the late Wade Stewart of Carmel was helping. After the day's work, standing under the eaves of the new garage, out of the rain, Wade and I got to talking baseball, and he told . . . He had been a pitcher in New Mexico, and with his battery mate had come to Los Angeles. There that afternoon he ran into Dolly Gray, the Angels' star pitcher, whom he had known a number of years before.

"What are you doing?" asked Dolly.

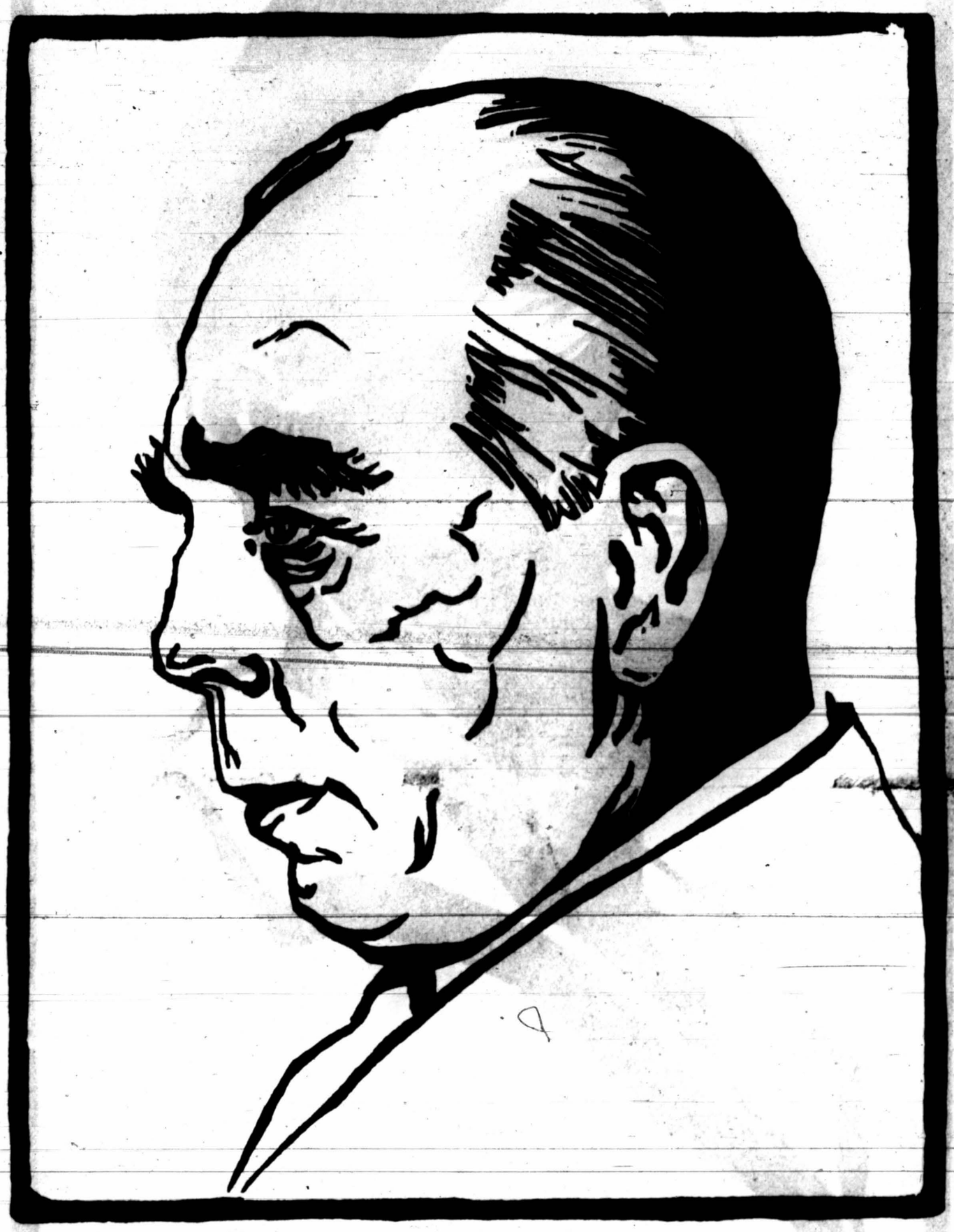
"Nothing," said Wade.

"The pitching staff of the Angels is shot," said Dolly. "Come on out tomorrow morning and meet the manager. You may get a chance to be signed up."

Back at the rooming house where Wade and the catcher were staying, Wade saw boys playing ball in the street. He borrowed a glove and a ball; he warmed up with the catcher; he finally let loose a fast one . . . And he threw his arm out.

Wade never went to see Dolly Gray and the manager.

Out of this, years after Wade Stewart told it to me, I wrote "The Flipper."



MARTIN FLAVIN, *Playwright*

Leaves from An Old Carmel Note Book

By Grace Mac Gowan Cooke

"Down between the hills through the fertile little Carmel valley, that looks to Eastern eyes like a scene done in lacquer on a tea-tray, comes the Carmel river, which, like some people, is rather inconsiderable to look at but does great works and is of big importance. But when winds are wild over the Pacific outside and the little bay gets full of whitecaps, it dashes the sand up against the issuing stream and builds a bar across, so that the river welters and widens and covers the flats. Then down on that remarkable bulletin board beside the grocery store there appears a little notice something like this:

"'Will all those who have shovels assemble at the bar this afternoon to dig the river out. Come one, come all.'

"'Assemble at the bar." Sounds gay and dissipated, doesn't it? But this is a strictly cold water affair. We have no shovels, but that 'Come one, come all," gives us countenance. So we troop down to the bar along with the people from the little brown bungalows and shacks under the pines and the larger houses—old men and women, young fellows and girls and children, and the river is dug out. There comes a moment when the shout rings out, "Back! Get back! She's ready to go!' Back along the bar everyone scuttles, and a moment later a little stream, half sand and half water begins to run out seaward. Then something begins to rise back of it. Up and up it goes, whirling forward, until a great wave like giant mill-wheel as high as a house is whirling out to sea through the gap in the bar.

"'Well, we dug her out once more,' says someone as we start trailing homeward in the sunset. What do we care for the puny rise and fall of empires, the life or death of kings? We've been changing the face of the map—we've dug out a river!"

Again, the old Carmel note-book says: "The beach supper is a delightful feature of Carmel life. You are setting your table for the evening meal when past your open doorway troops a lively train: a poet carrying a kettle, hot from the stove, of Spanish beans, his wife with a bundle of sandwiches under her arm; an artist and a dramatic critic, their guests, laden with tin cups and coffee pot. 'Come down to the beach and chaw chuck with us' pleads the poet, poetically, and his wife supplements, 'You'd prance right along if you knew how good the beans are tonight.' But the bearer of the coffee-pot puts in jealously, 'You'll have to bring a demijohn of fresh water for the coffee if you do.'

"You race into the kitchen and fill your ever-ready demijohn at the faucet, and down to the beach you go to find a place where drift-wood is plenty, where the piled stones of the cliff offer a ready-made fire-place in which to boil the coffee and heat up the other food.

"Before your eyes the bay spreads, throbbing, restless, blue under the sky, shot with long arrows of green where the yellow sand gleams through the clear water, embossed with a coppery, purplish shine above the kelp bed.

"Sinclair Lewis, known to some of us as 'Hal,' and to others as 'that red headed boy that's trying to write short stories,' and William Rose Benet, 'Billy Benet,' then, not long out of Yale, had taken a shack together in Carmel, and were wooing the muse. They beach-suppered with us almost every evening.

Police Place Ban on Fishing in Park Pond

Mayor John Catlin has no objections to anyone fishing—as long as they restrict their enterprising efforts to the ocean.

Someone, perhaps an artist with an appetite for fried sea food, has been helping himself to the gold fish in the rock pond on the city park. In fact, according to Catlin, almost half of the fish in pond have strangely disappeared.

Catlin has ordered special police protection to guard the park until the "gold fish fiend" is either captured or scared away.



HERBERT HERON, *Poet*

LONE CYPRESS

By Eve Morris

in Expression, the Garen Magazine

Beaten and bent into a mystic symbol, Lone Cypress rises out of the rock of the Pacific Coast. The whole of the Monterey Peninsula down the coast from San Francisco is jagged and torn by rocks rising out of the sea. Piles of great grey stone, too, where in the travelling space of an hour the same sea that frills up in white laughs on the level beach, can turn demon in the stark scenery farther along the Peninsula.

Out of this place comes the voice of Robinson Jeffers:

"Peace marrying pain alone can breed that excellence in the luckless race, might make it decent
To exist at all on the star-lit stone breast."

Jeffers lives up from the beach which is white and covered with granite boulders. His wife, Una, had an idea which resulted in Jeffers' Hawk Tower, rising several stories out of a base of walls nearly six feet thick. With a primative pulley and his own physical power, Jeffers, in five years, erected this indestructible defiance to the sea. There is a story with the atmosphere of the ages about it like the reed organ in the tower upon which Una plays ancient ballads to her husband . . .

Once upon a time a traveller came along a sea-road at sunset and stopped to watch a figure working a boulder up from the beach. The base of a tower bulged up from the earth on the hill above. The traveller sailed for China and lived there three years. At the end of the fourth he stood again on the same sea-road. Again he saw the figure in the same posture, laboring over the stones of the beach.

The poet is like this story, withdrawn into his own labor and shy of people. He is a lean man, agile, with a rigorous economy of motion that is characteristic also of his speech. The medieval quality of his face is emphasized by a pair of particularly powerful eyes that rest only momentarily in looking at another, as though he were fearful of the fascination they possess.

The ancient flavor is in his idea of form in poetry as well: "I want it rhythmic, not rhymed . . . My feeling is for the number of beats to the line. There is a quantitative element too, in which the unstressed syllables have a part. The rhythm comes from many sources—physics, biology, beat of blood, the tidal environments of life, desire for singing emphasis that prose does not give."

With an inheritance of culture, a wide education by school and travel, he has laid a deep foundation which runs to languages, astronomy and systems of Oriental thought.

Jeffers has two sons, now in their teens; there is a closeness between them built upon the father's unwearying patience in explanation and earnest interest in their lives. He takes his family on excursions back into the hills, staying free of cities on their travels. Living thus reticent, and apparently introverted, he stands at the head of American poetry today making: "an attempt to uncenter the American mind from itself . . . All past cultures have died from introversion at last, and so will this one, but the individual can be free of the net in his mind."



ROBINSON JEFFERS, *Poet*

The great eagle of his thought, like the spirit of the dead eagle in "CAWDOR sees:

All that lives was maimed and bleeding, caged or in blindness,
Lopped at the ends with death and conception, and shrewd
Cautery of pain on the stumps to stifle the blood, but not
Refrains for all that; life was more than its functions
And accidents, more important than its pain and pleasures,
. . .(But as for me
I have heard the summer dust crying to be born
As much as ever flesh cried to be quiet.)
Pouring itself on fullfilment the eagle's passion
Left life behind and flew at the sun, it's father."

No Balm in Gilead

(By Esto Broughton in Stockton Record)

Whatever oases in alcoholic dryness are created by November's election, Carmel-by-the-Sea will legally remain a desert of prohibition.

There are other spots in California, due to Carrie Nation-minded pioneer landowners, that will not enjoy the fruits of repeal, if the Eighteenth Amendment is repealed as a result of the election of "wet" congressmen and senators and the ratification of a "repeal amendment."

Ceres in Stanislaus county will be another "dry" spot to be reckoned with.

For in Carmel and Ceres it is literally drinking your home up. . . a la "Ten Nights in a Barroom."

C. N. Whitmore, founder of Ceres and formerly owner of the land on which the thriving town of the Goddess of Grain is located, is responsible for a prohibition which promises to be more effective than eighteenth amendments and Wright acts and all the laws of man that are subject to vote changes.

Though Whitmore is long since gone to his reward, nevertheless the clauses put in each and every deed that conveyed a part of the old Whitmore ranch to new homesteaders, shopkeepers and hotel men run on with the land for all time to come.

"Alcoholic and intoxicating beverages shall not be manufactured, sold nor given away on these premises," reads the little Volstead act enacted by the "first" settler on government land, long before the Eighteenth Amendment was dreamed of by the most ambitious prohibitionist.

And Frank Powers, pioneer resident of Carmel before artists ever heard of the Peninsula and started a colony here, had in mind a model "dry" town. With each and every deed to studio, theatre, hotel or home there is a "dry" clause, "no intoxicating" liquors.

The penalty of violation of these provisions is reversion of the land to the heirs of the originator of the "home" Wright act. Each subsequent buyer, whether the condition is mentioned in his deed or not, takes title subject to the first "condition" which runs with the land.

Whatever happens to the Wright act in next Tuesday's election, saloons will never brighten the streets of these two live young towns, unless the present owners of the lots wish to sacrifice their valuable holdings on the altar—forfeit them to "Demon Rum."

Ceresites must commute into Modesto for their imbibing, while Carmelites can rush over the hill to Monterey, but if they buy or sell on local premises sooner or later suits will be begun by the reversioners of Powers and Whitmore to enforce the ancient clauses of their forefathers' deeds.

Other high dry spots that will rise to confront the "wets" if they win their ballot box fight are "dry" zones around universities. The "three-mile" limit really limited the sale of beverages intended to dim the eye and wobble the feet. Alma Mater spread her skirts afar around the campuses to keep her youths sober and studious. Sodas and cokes must suffice to cheer the co-ed and her boy friend, if general regulatory acts are revoked.

Roxy Star, Violin Prodigy with Local Orchestra

By Hal Garrott

Elizabeth Frater Lowy, famous Roxy star of New York, will sing Christmas carols accompanied by the Monterey Peninsula Chamber Orchestra in the Denny-Watrous Gallery Saturday (tomorrow) night at 8:30 p.m. Miss Lowy is vacationing in Carmel till January 1, when she will return to New York to fill concert engagements.

Another soloist who will appear with our local orchestra at this same concert is Marlyn Doty, ten-year-old violinist. Advance notices rate this child as the most promising of the present generation of prodigies, and without question she is the most outstanding young violinist Carmel has yet been privileged to hear. Like Mariam Soloveff, who played in the village some months ago, she is a pupil of Carol Weston. Marlyn will play the beautiful Bruch violin concerto.

The balance of the program will include a Bach Suite for orchestra and the overture to Handel's Messiah, Carol Weston conducting. The concert is to be given Saturday (instead of Sunday as previously announced) in order not to conflict with Fenton Foster's production of The Messiah.

Owing to the generosity of the soloists in donating their services the usual twenty-five cent admission charge will be maintained. As the gallery holds only two hundred, patrons are urged to secure tickets at once.

Musical Advantages Offered in Carmel

By Hal Garrott



Carmel has been called "the most active musical center of its size in the United States." In the course of the year thousands come to the village because of its music. Besides the weekly recitals of high artistic merit offered by the Denny-Watrous Gallery, important concerts are given in Sunset Auditorium, and occasionally in Carmel Community Playhouse and the Carmel Theatre.

Opportunities are offered to visiting amateurs and students to play in the Monterey Peninsula Chamber Orchestra, a number of whose members are concert artists and professionals. The conductor is a nationally recognized musician, and visiting players receive their ensemble training gratis. There are numerous outstanding teachers resident in the village who offer lectures and instruction in the playing of instruments, musical composition, musical history, foreign languages, singing, art dancing, and allied subjects.

The residence for part of the year of an important musical group including composers, orchestral conductors, concert artists, critics, teachers, students as well as amateurs, is responsible for Carmel's so-called "musical atmosphere." Music lovers find inspiration not only by attending the concerts of great virtuosi, but in the social contacts they make, and in the unspoiled natural beauty of Carmel's setting—its ocean beach just as Nature left it, its mountains, valleys, river, forests, and the fair-like beauty of its little homes and gardens.

Carmel has been the scene of an unusual number of history making performances. The jazz opera "Jonny Spielt Auf" in a studio presentation received its western premier in the village. John Sebastian Bach's great posthumous work "Kunst der Fugue" first performed in 1926, had one of its few American presentations in Carmel. Stravinsky's seldom-played "The History of a Soldier" was twice given in the Denny-Watrous Gallery. Frederick P. Search's Sixth String Quartet was played by local musicians in the Carmel Theatre. Roy Harris' Quartet was performed in the same hall by the Pro Arte String Quartet. Edward Kuster produced his own version of the "Thrip'ny Opera." Elayne Lawson played an entire program of her own compositions. Dane Rudhyar tried out his creative work in the former Theatre of the Golden Bough. John Hays Hammond brought his new quarter-tone piano to Carmel for a test recital. Henry Cowell's compositions and his musical research instruments have had frequent trials here.

Such musicians and composers as Misha Elman, Yehudi Menuhin, Alfred Hertz, Roy Harris, Issy Dubrowen, Gershwin, Luboschutz, Werrenrath, Olin Downes, Frank Wickman, Redfern Mason, and many others, have found Carmel an ideal spot for recreation as well as creative work.

The principal organization sponsoring musical performances is the Carmel Music Society, which presents world-famous artists throughout the entire year. By far the major influence in the development of local music is that of Dene Denny who stages countless musical events of importance in the cozy little Gallery which she conducts with Hazel Watrous.

Almost single-handed, Marie Gordon has given Carmel four seasons of Summer Music Festivals, bringing to the village some of the finest attractions in its history.

HERE IN THE LOVELY SEVEN ARTS BUILDING



ON THE CORNER OF OCEAN AND LINCOLN

ARE MANY OF THE MOST FAMOUS AND DELIGHTFUL SHOPS IN CARMEL

The Carmel Sport Shop
PRE-CHRISTMAS SALE
DRESSES AND COATS
Values to $25.00 at $10.00
Values to $39.75 at $15.00
$10.00 Hats at $3.00
Alterations and Designing
Telephone 1082

Edward Weston
Photographer
Unretouched Portraits
Prints for Collectors

The Game Cock Shop
See our French Evening Hose . . .
Sheer as a cobweb, and flattering, too
"Three of a kind . . . Three of a color"
The economy way to buy hosiery

Russian Tea Shop
Afternoon Tea Service 25¢
PEASANT MEALS
Soup and Dark Bread 15¢
Luncheon 35¢
Dinners to order 50 and 75¢
Telephone 1239

The Whatnot
Florence L. Hefling
Magnificent 10-piece Walnut Dining Set, original price $1250, now offered for $250
Whatnots
Antique Glassware
Pictures, Christmas Cards
Numerous articles suitable for gifts at 50¢ each

NO XMAS IN SOVIET RUSSIA
but HERE *in the*
Russian Gift Shop
"It's different"
The Spirit of Christmas survives . . .
The spirit of the home endures!
Open evenings
Ilya Mihailovitch Jadovskoy
Florence Sharon Jadovskoy

"Cargoes"
A shop of fine importations
Mexican, Italian, Swedish
Pottery
Glassware
Metal-work
Screens Chests
Paintings Prints

From all of us . . .
A Merry Christmas
to
all our friends
(We have no enemies, because our merchandise, our prices and our dealings are always right)

The Viennese Shop
Hand Made
Embroidered Peasant Dresses
Imported
Linen Smocks and Blouses
Children's Dresses and Coats
All at moderate prices

The Seven Arts
Rare Book Room
First Editions
Autographs
Out-of-Print Items
Limited Editions
Fine Bindings

The Seven Arts
(*Herbert Heron*)
The leading bookshop of Central California
The best of the new titles
5000 Standard Books
Wonderful gifts for boys and girls

The Seven Arts
Stationery Room
Christmas Cards
Seals and Wrappings
Fountain Pens, Desk Sets
Boxed Paper
Magazines and Subscriptions

Others who have been active include Fenton Foster, leader of choruses and orchestras, Edward Kuster, the late Thomas Cator (a composer whose songs may be heard on Victor records), and Elliot Durham with two light operas written and produced by him.

Among the concert artists who have appeared in this village of twenty-five hundred population are the following:

Pianist: Gieseking (two recitals), Harold Bauer, Horowitz, Myra Hess, Richard Buhlig (numerous appearances), E. Robert Schmitz, Henri Deering, Adele Marcus (two recitals), Ralph Linsley, Dene Denny, David Alberto, Fealy and Ashley, Wesly Kuhnle, John Hays Hammond, Malcolm Thurburn, Lester Donahue, Henry Cowell, Mildred Couper, Mary Ingels, Margaret Tilly, Elayne Lawson, Ruth Matthews Lewis, Warren D. Allen, Dane Rudhyar, Imre Weisshaus, Harold Griffin, Anne Greene, Charles Cooper.

Choruses and Singers: Fenton Foster's Peninsula Chorus, Kedroff Quartet, Russian Greek Choir, Werrenrath, Kathryn Meisle, Fred Leedom Scott, Claire Dux, Rose Florence, Lawrence Strauss, Noel Sullivan (in recital and with Monterey Peninsula Chamber Orchestra), Calista Rogers, Mr. and Mrs. Pantelieff, Rudolphine Radil, Mina Hager, Luisa Espinel, Grace La Rue, Bathie Stuart, Helen Thurbly, Vasia Anikeeff, Kenneth Spencer (two recitals), Samuel L. Ethridge, Carroll G. Sandholt.

Dancers: Russel Lewis and Willette Allen, Harald Kruetzberg, Raoul Pause and associates, Serge Oukrainsky, Luisa Espinel.

Violinists: Margaret Sahlstrom Wright (two appearances), Lea Luboschultz, Szigeti, Spalding, Kathleen Parlow (two appearances), Heiman Weinstine, Susie Pipes, Hubert Sorensen, Harry Cykman, Arthur Gunderson, Miriam Soloveff.

Viola: Abraham Weiss.

Quartets: Neah-Kah-Nie (many recitals; resident in Carmel for five months annually), Pro Arte String Quartet (appeared twice in summer of 1932; will appear several times in 1933), Brosa String Quartet, Carmel String Quartet, Aguilar Lute Quartet, Roth String Quartet, Hart House String Quartet, London String Quartet.

Trios: Carmel Trio.

Orchestras: Monterey Peninsula Chamber Orchestra (directed by Michel Penha; assistant conductor Carol Weston; guest conductor Henry Eichheim), Nicholas Slonimsky with Chamber Orchestra.

Cellists: Michel Penha, Horace Britt, Piatigorsky, Misha Gegna, Frederick Search, Edward Kuster.

Harp: Ruth Lorraine Close.

Lectures on Music: Henry Cowell, Frank Wickman, Redfern Mason, Harold Grimshaw, Olin Downes (two lectures), Gaetano Merola, Charles Cooper, Nicolas Slonimsky, Mr. and Mrs. Mershon.

Many Matters Adjusted By Business Association

The zoning of the high-way made most of the noise at the monthly meeting of the Carmel Business Association held at the Manzanita Clubrooms last week Thursday evening.

Reeve Conover on behalf of the planning commission of the county outlined the differences between county and city planning and voiced his opinion that only bu unanimous consent of all property owners in a district, could legal zoning be accomplished and made to stick.

Fred Bechdolt presented what would seem to be the majority opinion of the Business Association, that the residents of Hatton Fields and of Carmel were unanimous in their stand for unqualified protection of the high-way from encroachment of commercial enterprises. This opinion was substantiated by several other members of the Association, which authorized the Secretary to direct a letter to Paul Flanders which would explain the Association's stand, and urge his cooperation with the other property owners.

The recent barbecue at the opening of the bridges on the new Carmel-San Simeon highway, sponsored by the Pacific Riviera Association, was discussed as a result of the request that Carmel join Pacific Grove and Monterey in donating funds to defray losses incurred, and $25 was donated.

It was directed that a letter be sent to the Highway commission, with copies going to all interested Chambers of Commerce, urging that no consideration be given to any suggested changes of name for the Carmel-San Simeon highway, for the reason that the road was to run between the two named cities and had been known as the Carmel-San Simeon highway for a long time already.

A nominating committee which will also have the duty of preparing a budget for the coming year was appointed, consisting of E. A. H. Watson, C. W. Whitney and Robert Norton.

Mme. SYLVIA SINDING
Lessons in Voice Building
For readers and public speakers as well as singers
BARTOLOMEA DRIVE AND BERNABE DRIVE
MONTE REGIO HEIGHTS, MONTEREY
For appointment telephone Monterey 1337

CARMEL MUSIC SOCIETY

SIXTH ANNUAL SEASON—1933

OPENING CONCERT - SATURDAY, JAN. 14 AT 8:30

VIENNA BOYS CHOIR — Sunset School Auditorium

MEMBERSHIPS

I. PATRON MEMBERSHIP.....$100.00 OR MORE
This entitles the holder to Four Season Tickets. The generosity of the donor, in giving in excess of the cost of the Season Ticket, guarantees the concert expense, which cannot be met by the sale of seats alone.

II. CONTRIBUTING MEMBERSHIP $25.00
This entitles the holder to One Season Ticket. Here again the donor's money acts as a subsidy.

III. SEASON TICKET MEMBERSHIP $11.00
This entitles the holder to one seat to each of the eleven concerts of the series.
Season Ticket, Complete Series.....$11.00
Season Ticket, Winter Series only..... 6.00
Season Ticket, Summer Series only..... 6.00

Selection of Season Seats may be made from a chart at the Denny-Watrous Gallery, Carmel
If so desired, arrangement to pay by installments may be made.
Checks should be made payable to the Carmel Music Society and mailed to Mrs. Paul Flanders, Treasurer, Box 1144, Carmel.

G. E. gifts of lasting beauty

Prices never lower



The home that gets a GE Hotpoint Toaster will be a happy one indeed. This year prices are lowest . . . Toasters are from $3.95



A new gift is this all-rubber heating pad. Practical and good looking. Priced at only $5.95



G-E Hotpoint coffee makers are the latest thing in gifts that please. Now priced as low as $7.95



Never have we offered GIFTS at lower prices

This year, your Christmas dollar buys greater value than in any year in history. No Christmas ever gave you a better chance to win so much appreciation for so little money! Give one of these useful, practical GENERAL ELECTRIC gifts shown here. There are others on display at our store . . . new G-E Radios, low-priced and *proven* in tone-value . . . new G-E Clocks, Vacuum Cleaners, Washing Machines and other G-E appliances that make home life happier . . . leisureful!

Carl S. Rohr
ELECTRIC
Ocean Avenue at Dolores Street CARMEL *Telephone* 58

Easy budget terms

Shop here today

G. E. gifts of dependability

at new low prices



G-E Clocks are here in colors for kitchen, also many models for any room in the home. Prices as low as $4.95



Satisfy a man easily with this G-E Hotpoint Waffle Iron. Prices as low as $7.95



Freedom! That's a gift for Mrs. Homemaker. This G-E Cleaner is one of the many models. Priced as low as $27.50

The Carmel Music Society After Five Years

Almost six years ago now since the Carmel Music Society was founded. Then, the concerts in Carmel during a year could easily be counted, and so could the people in the audiences, too, for that matter.

Several attempts had been made by music lovers to form an organization for the bringing of great artists to the Peninsula, and a number of fine concerts had been given, including performances such as E. Robert Schmitz, pianist, Alice Gentle, soprano,—but each organization had been abandoned for lack of sufficient financial support. Love of music, interested and discriminating people were not lacking; what was needed was a substantial group of people back of the project such people as Horowitz, Myra Hess, or Spaulding—such artists as hitherto had not been heard in Carmel.

At last the thing happened. "On a Thursday night in October, 1927, the Misses Denny and Watrous invited to their studio" (quoting the record of the Carmel Music Society), " a group of interested people for the purpose of discussing Carmel's chances for music in the future." Among those who were present and early interested in the project were Mr. and Mrs. George Blackman, Katherine Corrigan, Mr. and Mrs. Henry Dickinson, Dene Denny, Mrs. Paul Flanders, Herbert Heron, Dr. R. M. Hollingsworth, Mrs. Edward Kluegel, Mrs. Madge Morrow, Anne Martin, Mrs. John O'Shea, George Seideneck, Mr. and Mrs. Reuben Serrano, William Silva, Mrs. Harry Shepard, Mrs. J. P. Sandholdt, Mr. and Mrs. Jesse Lynch Williams, Mrs. D. W. Willard, Eugene Watson, Mrs. E. K. Woodward, Hazel Watrous, Mabel Grey Young.

Mrs. Edward A. Kluegel was elected first president, and a working plan was drawn up providing for patron, guarantor, season-ticket and associate memberships. Instant response came in the way of such a patron member as Frederic M. Blanchard, who later joined the Board and worked actively and invaluably until his much lamented death. Other patron members for the first season were Mrs. James A. Folger, Mrs. John O'Shea, Mrs. Arthur Hately, and E. H. Tickle.

The first concert of the newly-formed Society came on a Friday evening, December 9, 1927, in the Theatre of the Golden Bough. On this historic and brilliant occasion the Carmel Music Society presented the Hart House String Quartet, announcing Gieseking, pianist, Meisle, contralto, Werrenrath, baritone, and Britt, 'cellist, as the other events of this its first season.

The year closed with the Carmel Music Society an established fact, with sufficient money in its treasury to undertake the bookings of the second season, and a large group of devoted supporters. The untimely death of its first beloved president, Mrs. Kluegel, made Dene Denny president for the next three years, succeeded by Mrs. Henry Dickinson, who is now in her second term, and leading the Society in its sixth year of successful, progressive activity.

This success of the Carmel Music Society has been due to perhaps three things: the continuous, unremitting, altruistic work of a small group of people devoted to its interests,—long hours of efficient looking after all the innumberable things that go to make such an undertaking possible and which none who has not been one of the workers would believe;—a wise, impersonal and farsighted vision which has kept the standard of attractions unvaryingly the highest, and drawn into its counselling the most sagacious heads of the community; and the generous support of a public which, through its unfailing patron and contributing as well as season-ticket memberships has made the bringing of great artists possible. Without this subsidy the Society could never have gone on, nor can it do without it now, for the sale of seats alone is not sufficient to cover the costs of the season.

The end of the fifth year marks a broadening of scope and the development of an idea which has been with the Society since its inception. It feels that it is now sufficiently on its feet to do what it has always wanted to do—not only present the greatest virtuosi, but enter the educational field as well. The manner of its entering has been to undertake a chamber music series with open rehearsals, and to sponsor an amateur orchestra, all at popular prices. The plan has met with unparalleled enthusiasm and appreciation. Larger support than ever is necessary to carry it through, and the Peninsula is rallying to the opportunity to make itself a music center known the country over, which will draw to itself the finest type of people to come here and make their homes where cultural advantages are so great.

The staggering offering of eleven concerts and over thirty open rehearsals is commented upon elsewhere in this issue. The generosity of the Society and the cooperation of the artists is obvious. But there is need of equal cooperation from the Peninsula public to make possible this music for young and old, this music which is as essential for our youth and our spiritual needs as the public utilities, light and water, and without which we lose our morale in a time when the widest and broadest viewpoint is necessary to see beyond and rise above the period's limitations.

Many Attend Affair Given by Local Club

Thirty members and prospective members were entertained at the "open house" held Sunday afternoon by the Junior group of the Manzanita Club. Among those who gathered about the big open fireplace to drink cocoa and chat were Mrs. Stella Stafford Mather (patroness), Ann Whitehorn, Virginia Rockwell, Mr. and John Neikirk, Mrs. Robert Smith, Mary Wheldon, Adelaide Whitehorn, California Andrews, Leslie Tooker, Helen McLachlin, Edwina Pinkham, atty Glasscock, Genevieve Gifford, Lillias Carroll, Ruth Pinkham, Dot Pinkham, Dave Davis, Hap Hasty, Dan Chew, Ralph James, John Nye, Thom Neikirk, Lucian Jones and Barnet Segal.

Activities for January will include a dance and a "cabaret night." Junior "Manzanitans" will also assist in selling tickets for the Employment Fund play, "Macaire," which is scheduled for December 29 and 30 at Sunset School auditorium.

An impersonal coordinated clearing house has been established, with headquarters at the Girl Scout House, by Mrs. Frances Daniels (officiating from two to four, on telephone 370-R) to collect articles of clothing, food and toys to give to families and children to whom this Christmas might otherwise have been little more than an empty word.

A Joyful Holiday Season Is Our Wish To You

We hope that in some measure we have helped to make this year a happy one for you and we trust that a spirit of service will continue to guide us all along a path of steady progress through 1933

Carmel Laundry

The most modern and sanitary laundry in Monterey County

We invite your inspection at all times

Fifth and Junipero Streets

Telephone 176, Carmel

Carmel Development Company

Offers a few remaining

SCENIC HOME SITES

at

Carmel Highlands

EL PASEO BUILDING
CARMEL
TELEPHONE 12

J. F. DEVENDORF
President

1933 LICENSE PLATES

An added service to members of the California State Automobile Assn.
The CARMEL GARAGE will handle this service in Carmel.

New License Plates can be procured by presenting your REGISTRATION (*white*) CERTIFICATE, A A A Membership Card, plus $3.00 registration fee.

Applications may be made immediately, but delivery will not commence before January 3, 1933. From that time on we will gladly install the new plates on your car free of charge.

This convenience is just one more example of the COMPLETE SERVICE rendered by the

Carmel Garage

Sales Ford *Service*

OFFICIAL AAA SERVICE STATION

Nativity Play Is School Gift to the Community

Sunset School is tonight presenting as its Christmas gift to the community, the nativity play, "The Finding of the King." This spectacle, beautifully prepared, with a hundred children in the cast, will be given at Sunset school auditorium, and the public is cordially invited.

The play is based on words and music of the 14th to the early 17th centuries origin, and is simple and reverent. The carols are treated as an integral part of the dialogue.

The characters in the play are as follows:

The Messenger, John Plank; *The Innkeeper of Bethlehem*, Dick Tevis; *The Three Kings, Gaspar*, Billy Wheeler, *Melchior*, Patrick Crichton, *Balthazar*, Billy Welch; *Soldiers of King Herod*, Earl Dorrance, Spencer Kern; *The Four Shepherds*, Max Hagemeyer, Barclay Spence, Bob Farley, George Crossman; *Our Lady*, Florence Pressler; *St. Joseph*, Hugh Smith; *Choir of Heavenly Host*, June Lewis, Alice Cross, Dorothy Smith, Doris Crossman, Helen Burnette, Jane Millis, Arline Plein, Carol Card, Lela Belo, Jean Weill, Gail Johnson, Betsy Panton, Jean May, Junie Clark, Dorothea Dawson, Frances McEntire, Mingdon Sheets, Irene Stevenson, Pauline Funchess, Geraldine Kerner, Betty Haskell, Gladys McEntire, Patsy Middleton, Ethel Warrington, Elaine Bullock, eggy Uzzell, Joyce Uzzell, Alberta Holland, Joyce Whitcomb, Jane Haskell, Margarite Anderson, Nancy Hollingsworth, Evelyn Cockburn, Muriel McPhillips, Patricia Thompson, Barbara Humphrey, Irene Fackenthal, Katherine Beaton, Pauline Campbell, Margaret Dorrance, Mary Ann Leininger, Elizabeth Petty, Margaret MacIntosh, Camille Burnham, Mary Jane Dawson, Roe Marie Mattimore, Jane Haskell; *Train of Heralds*, Fred McIndoe, Allan Wood, Billy Frolli, Dick Crossman, Clayton Askew, Billy Harris, Homer Levinson, Jack Pelton; *Little Angels in the Manger*, Eleanor Johnston, Beverly Leidig, Nancy Hale, Luther Askew, Maxine Chappell, Laverne Cross, John Wood, Vincent Torres; *Angels in Attendance*, Jacqueline Hodges, Edith Castro, Jane Ellen Parker, Etta Castro; *Chorus*, Patty Ball, Eleanor Butts, Betty Uzzell, Ruby Loving, Alla Osborne, Jewel Relfe, Muriel Foster, Peggy Crane, Barbara Briles, Betty Rae Sutton, Peggy Henderson, eggy Graham; *Prophets*, Hayden Miller, Roger Fulton, George Wishart, Paul Nye, Bobby Hall, Warren Jiminez.

More Trails Through Carmel's Jungleland

Hidden through Carmel's jungleland we found a few more of Carmel's artistic lights hidden as we went to press. Among which were:

Dene Denny, well known musician and for many years a leader in the development of Carmel's musical circles. Operates with Hazel Watrous, the Denny-Watrous gallery.

John Kenneth Turner, writer who first won a national reputation with his book on Mexico.

Elizabeth Strong, painter and one of the real old timer's in Carmel. Has exhibited in all the leading art galleries of Europe.

E. G. Pinkham, political writer and one of the editors of the Kansas City *Star*.

Ella Winter, writer has a new book coming out in the Spring on Russia.

Austin James, sculptor.

Josephine Culbertson, artist and another painter who has been here for many years.

Freeman Tilden, novelist. A new comer here.

Adriana Spadino, well known writer.

CARMEL THEATRE
CARMEL-BY-THE-SEA

PHILIP CODDEL, *Manager* *Telephone* 282

Evening performances at 7 and 9 p.m.
Matinee Saturday and Sunday at 2:15 p.m.

Friday and Saturday December 16 and 17

PAUL (Scarface) MUNI

"I Am A Fugitive of the Chain Gang"

The greatest dramatic sensation of 1932

Sunday and Monday December 18 and 19

JANET GAYNOR—CHARLES FARRELL

"Tess of the Storm Country"

You've been waiting for this picture—it's great

Tuesday and Wednesday December 20 and 21

WALTER HUSTON—LUPE VELEZ

"Kongo"

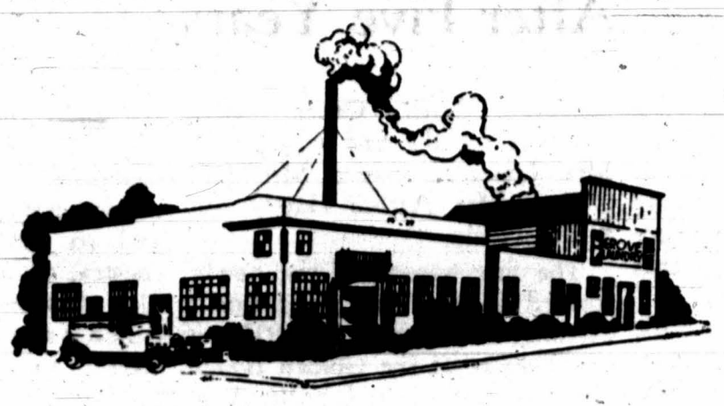
CONRAD NAGEL—VIRGINIA BRUCE

Thursday only December 22

RUTH CHATTERTON—GEORGE BRENT

"The Crash

America's foremost actress and her sensational husband star in their greatest screen success



H. W. Thompson

manager of the

Grove Laundry

wishes to take this opportunity of thanking our many clients and friends for their continued confidence, assistance, and cooperation, through which we have been enabled to make the year 1932 *one of the most successful since our organization.*

I extend to the community
our wish for a

Merry Christmas and A Prosperous 1933

The Grove Laundry

"Best by Test"

CHRISTMAS SALE

of really fine furniture. Prices are down to a point lower than you would expect for inferior merchandise

KARPEN CHAIR
Reg. Price $65.00
Sale Price $39.50

KARPEN CHAIR
Reg. Price $79.50
Sale Price $49.50

ALL WOOL BLANKETS
New shipment; beautiful two-tone reversible color combinations. Sateen bound. Extra heavy weight. Very Special at
$4.95

THE EASY WASHER
4-sheet capacity, tub is lined with heavy French grey porcelain enamel, wringer rolls of balloon type, new EASY agitator and standard G.E. motor. $5. down.
$64.50
(With electric water pump, $84.50

RUGS . . .RUGS . . . RUGS
Why not a new rug for the living room floor as a Christmas present?
9x12 Axminsters
$18.95, $26.50, $29.50, $37.85

For your fireplace
Andirons, fire screens and fire sets. Large stock to select from. Special sale price
25% off

2-PIECE CHESTERFIELD SUITES
Here is a Chesterfield Set that will capture your heart. All hardwood construction, doweled and glued. Web construction. Covered in beautiful rust colored tapestry. Sale Price, the set
$49.50

We are closing out a number of high grade suites at ridiculously low prices.
One Mohair 2-piece Suite
Reg. Price $211.00
Sale Price $89.50

One Mohair Suite, large, 2-pc.
Reg. Price $169.50
Sale Price $89.50

KARPEN MATTRESSES
Inner coil springs, made of tempered wire and guaranteed against sagging, cushioned in soft layers of new, clean cotton. Guaranteed for 10 years.
$10 allowance on your old mattress.

SUNSET PILLOWS
Selling these below cost
Reg. Price, per pair $10.00
Sale Price $5.75
Reg. Price, per pair $9.75
Sale Price $5.50
Reg. Price, per pair $11.50
Sale Price $6.50

EUREKA VACUUM CLEANER
$23.85
(Attachments Free!)
Think of it! A Grand Prize Eureka Vacuum Cleaner with all the attachments for only $23.85. Easy payments.

WOOD AND COAL CIRCULATING HEATERS
We have a number of extra large wood and coal circulating heaters suitable for a large home or hall. Keep warm air circulating at an even temperature throughout the house. We are closing these heaters out at cost or less.
Wedgewood Heater
Reg. Price. $85.00
Sale Price $59.50
Allen Parlor Furnace
Reg. Price $99.50
Sale Price $69.50

Hundreds of specials whih space prohibits mentioning

ROSE BROTHERS
Home Furnishers
TELEPHONE 401 MONTEREY
LIGHTHOUSE AVENUE AT 13TH, PACIFIC GROVE

The greatest furniture bargains you've ever known

Preston W. Search, Nationally Known Educator, Dies Suddenly

The ranks of Carmel pioneers were thinned this week with the death of another veteran.

Preston W. Search, nationally known educator and who during his long residence here was actively identified with the development of Carmel, died suddenly Monday afternoon at the home of his sister in Riverside.

Prof. Search had gone to Riverside to spend the winter with his sister, Mrs. W. C. Butcher and had been gone from Carmel but a short time, when death overtook him. The end came peacefully and quickly, as the aged educator sat reading his newspaper.

Word of his death reached Carmel a short time later in a telegram sent to his only son, Frederick Preston Search, noted musician and composer. The son left for Riverside immediately to make the necessary funeral arrangements.

Prof. Search after an active career as superintendent of schools in some of the leading cities in the country, retired to Carmel in 1914 where he came with his family to live. His retirement, however, was only from routine educational work for up to the very moment of his death, he was busy writing a series of articles.

In Carmel, Search became an important factor in the development of the village and was instrumental in many battles that were fought to retain the artistic atmosphere of the town. Carmel was as much a part of his life as his own work with which he had been connected for over half a century.

He became a leader in planning for the future of Carmel and was head of the advisory board of 25 that was organized by the council several years ago. He was also head of the Carmel Summer Festival of Music and in other community work.

Prof. Search was born in Marion, Ohio in 1853 and was educated at the University of Wooster, in Ohio. He then took advance work at the universities of Lausanne, Switzerland and at Jena in Germany. On his return to America, he at once plunged into educational work with his appointment as a school principal.

He rose quickly and was superintendent of schools in Colorado, Massachusetts and Los Angeles. It was while in Colorado that he first began to win national attention with the organizing of the Pueblo system of city schools on the basis of fundamental recognition of the individual scholar.

While in Ohio, he gave the first teaching position to Mrs. Warren G. Harding. He was a close friend of the Harding family and was entertained many times by the late President Harding.

Since his retirement to Carmel, he has lectured all over the country and it was estimated that he has given over 7000 addresses before schools, clubs and other organizations. He was formerly editor of the *Advance in Education* and the editor of the first Phi Delta Theta song book. He was a contributor to many magazines and leaves behind a number of important books on education.

In Carmel, Search was one of its best known residents and his death has cast a great shadow of sorrow among his hundreds of local friends.

Preston W. Search will never be forgotten in Carmel.

Clubs to Hold Fete for Peninsula Youngsters

Service clubs of the Monterey peninsula were this week completing plans for a mammoth Christmas party for all youngsters in this section to be given on Monday, December 26.

Monday, which will be the legal celebration of Christmas, was selected as better suited for the youngsters. The party will be given in the morning at the Golden State Theatre and Carmel youngsters will be taken over the hill by members of the various service clubs who are staging this annual holiday party. David Barlow is chairman of the committee making arrangements.

High Score for Monterey County Market Milk

Monterey County's milk supply was recently evaluated by a representative of the State Department of Agriculture at 96.8%. This indicates according to D. A. Cordray, State Milk Specialist, a high quality supply for Monterey county residents and is a result of the dairy inspection work carried out by R. J. Young, Dairy Inspector under the direction of Dr. R. M. Fortier, county Health Officer.

The County Inspector regularly collects and brings to the laboratory for analysis samples of all market milk sold within the county. There tests are run for bacteria count, per cent fat and per cent solids not fat by Miss Marion L. Fowler, County Bacteriologist. The averages of these tests together with scores for sediment, flavor and bottle and cap made by the state man was used to give a score for each distributor. The average of these scores on a volume basis is used to compute the score for the entire county supply. The excellent score attained in this manner indicates a clean, wholesome milk is available to local consumers.

Carmel Merchant Sued for Automobile Crash

Suit for $37,500 damages, arising from injuries sustained by Mrs. Nellie M. Sprague of Carmel in an automobile accident, was brought in the superior court in Salinas this week against Conrad Imelman, well known local merchant.

According to the complaint, Mrs. Sprague was injured when the car she was riding in driven by her daughter, Mrs. Juanita Pugh, was struck by the Imelman car. The accident occurred October 2, 1932, half-mile south of San Jose creek on the Carmel Highland's road.

Mrs. Sprague asserts she sustained a vertebrae fracture, thumb injury, brain concussion, shock and other injuries of permanent nature.

Imelman, who will deny the charges, has retained Argyll Campbell and E. Guy Riker as his attorneys.

NIELSEN BROTHERS GROCERY
(Market Del Mar)

Telephone 964 — Dolores between 7th and 8th

No. 2½ Solid Pack Tomatoes, 2 for 25c
No. 2 Del Monte Peas, 2 for 25c
All-Pure Milk, 6 for 25c
Solid Pack Blue Bell Butter 29c
3 lbs. Snowdrift 49c
½ gallon Apple Cider 39c
1 gallon Apple Cider 49c
Christmas Candy, 2 lbs. 25c
Peet's Washing Powder 19c
Sanka Coffee 49c
Hill's Coffee 33c
Del Monte Peaches, 2 for 25c
S.O.S 21c
Pineapple Titbits 5c
Monarch Raspberries, No. 2 ..... 19c

Free Delivery

Join . . .
the Crowd
DANCE AT
DEL MONTE
•
Ed Fitzpatrick Jr.
and his sensational
Hotel Del Monte
Orchestra
Play every night
except Tuesdays
and Sundays
•
Cover charge
Week Nights 50c
Saturday $1.00
Dinner
including dancing
$2.00
Saturdays, $2.50

Smart Christmas Gifts

Which have been selected as critically . . . as individually as possible for our clientele.

Our stocks are thoroughly complete, assembled from the finest manufactures . . . both domestic and imported lines

We especially suggest
For a Christmas gift a bottle of one of our alluring fragrances . . .

Perfumes
In their exquisite crystal bottles. Perfumes by Guerlain, Caron, Lentheric, Morney, and many others

Also . . .
Beautiful sets of all descriptions, appealing to those who are discriminating in their tastes

WHITMAN'S FRESH XMAS CANDIES

Sasieni's English Pipes
Imported English Tobaccos
and clear Havana Cigars
wrapped for Christmas

The Dolores Pharmacy
Dolores at Seventh Avenue
Telephone "400"

"Heavyweight" Burglar Sought When Catlin's Anvil Vanishes

Carmel police and county authorities were today searching for a "heavyweight" burglar.

At least, he is believed to be a "heavyweight" for only one with Herculean strength and sinewy muscles could have committed the daring burglarly.

Sometime during the night early this week, the burglar drove his truck alongside Mayor John Catlin's forge in the forest. And while the village smith slept, the burglar lifted the 400 pound anvil belonging to Catlin and carried it off in the truck.

The anvil is valued at several hundred dollars and is probably one of the finest of its kind in the state. It is believed to be over three hundred years old.

The anvil was unearthed by Catlin in a street in Nevada where it probably had been buried since the early days after it was brought to this country from Europe. Catlin had it shipped to his Carmel forge and there for the past few years it had become his favorite anvil.

Because of its weight, many of Carmel's strong men, would test their strength by lifting it. Almost every evening, the anvil was used to gauge the strength of proud and sinewy muscles.

Most of them could lift it up a few feet and then their strength gave out. The burglar, apparently must have known his own power. Signs on the ground in front of the forge showed that he lifted the anvil with but little difficulty and then placed it on the truck.

Santa Claus, Carol Singing To Be Part of Christmas Party

Plans were being completed this week for the annual Community Christmas tree party to be held Christmas eve on Ocean avenue.

The live tree to be decorated will be at the corner of Ocean avenue and San Carlos and will be kept illuminated until New Year's. On Saturday night, December 24, as has been the custom over the years, Carmel residents and youngsters will gather around the tree.

Arrangements have been made to have Santa Claus at the tree around 7:30 o'clock to greet the Carmel boys and girls. Fenton P. Foster and his group of singers will be on hand to lead in the community singing of Christmas carols.

The party will be brought to a climax with the distribution of hundreds of surprise gifts to the youngsters by Santa Claus. From three to four hundred persons gather each year for the affair and this Christmas an even larger attendance is anticipated.

Marie Gordon, originator of the Christmas tree party in Carmel, is working with the committee to put over the event. Others on the committee who have been appointed by Mayor John Catlin include Bernard Rowntree, George Seideneck, Herbert Cerwin and John Neikirk.

The assistance of both the Boy and Girl Scouts will be obtained to aid in the distribution of gifts to the youngsters. Seideneck, well known Carmel artist, will aid in the decoration of the tree as will the other members of the committee.

Largest Amateur Chorus Sings at Salinas Tonight

The largest chorus that has ever sung in Monterey county, made up entirely of singers of the county, will give a concert at the opening of the new armory at Salinas tonight, under the direction of Fenton Foster of Carmel. The chorus will be made up of Salinas singers, who have been in training under Foster for some time, and the Pacific Grove oratorio chorus, also directed by Foster. There will be more than 150 men and women in this combined chorus.

On next Sunday evening, at the Pacific Grove Methodist Church, the Handel oratorio, the Messiah, will be sung by the Foster chorus, with an orchestra of twenty-two pieces. The soloists are Elizabeth Frater Lowy, formerly soprano soloist at the Roxy, New York; Mrs. Bess Ward, alto, Frank P. Binney, tenor, and V. M. Bain basso.

Mrs. Oliver J. Taylor, sister of Preston Search, Mrs. William Charles Butcher and Mrs. Anna L. Porter, who has visited so many times in Carmel, and who was expected again for the Christmas holidays, passed away after a short illness at her home in Sydney, Ohio, on Dec. 9th. Mrs. Taylor was well known and esteemed in Carmel.

The Curtain Shop
Interior Decorating

Specializing
in small houses

MARTHA BROUHARD
560 Polk St. · Monterey

"Let Glenn do it"
FOR EXPERT WATCH
REPAIRING, ENGRAVING,
DIAMOND SETTING
Sixty Hour Service
GLENN'S
JEWELRY
HOSPITAL
Hotel Kimball B'ld'g.
Monterey
Cash paid for old gold

SAVE
SURELY
SATISFACTORILY
SEND YOUR CLEANING
to
Vapor Cleaners
The best costs no more
Telephone 606

MEAGHER & CO.
Be Economical
Give Useful Gifts
Where QUALITY Counts
Good Merchandise
is Quality Merchandise

GIFTS OF QUALITY
make acceptable Christmas gifts
FOR YOUR CHRISTMAS
SHOPPING LIST
. . . may we suggest

SILK HOSIERY
Gotham, Phoenix and Humming Bird silk hosiery in chiffon, service sheer and service weights in all the new popular Winter colors.
Priced 75¢ to $1.65 Pair

FINE LINGERIE
Pure dye silk crepe. Glove silk and Bemberry yarns are used in making these attractive slips, gowns, dance sets, combinations and pyjamas. New models and designs. Well made and priced reasonable.

HAND BAGS
Dainty hand embroidered linen sport handkerchiefs in new colors and designs. Initial handkerchiefs and children's handkerchiefs.
Priced 5¢ to $1

LOUNGING ROBES
Good quality flannels in stripes and plain colors. Well made quilted robes in plain and embroidered designs.
$3.95 to $9.95

TABLE LINENS
All linen bridge sets, luncheon and dinner sets. Seperate cloths and napkins.
89¢ to $17.50

BED SPREADS
Scranton fast color bedspreads in all the popular new designs and colors. Twin bed and full bed sizes
$3.95 to $7.75

FINE WOOL BLANKETS
"Faribo" and Colonial mills fine woolen blankets give the utmost satisfaction. New designs and popular colors.
$3.95 to $10.75 each

The Cinderella Shop

Evening Dresses
and
Dinner Dresses

GREATLY
REDUCED

Hats by
Bendel
Dobbs
Vogue
also made to order and remodeled



OCEAN AND LINCOLN

Happy Eyes!

Carmel artists, poets, novelists, school children, business and professional men and women can do better work when their *Eyes are Correctly Fitted*

(Let me refer you to many who have profited by adjustment made in their glasses after my thorough scientific examination)

School Children's Eyes Examined without charge

(Take advantage of the vacation period to secure correct vision for your children)

W. B. Williams, A.B., O.D.
Optometrist

(graduate University of Southern California; graduate Los Angeles School of Opthalmology; special student Kentucky State University; past vice-president California State Association Optomctrists; nine years active practice in San Francisco, Los Angeles and Coalinga)

Spazier Building
(ground floor offices)

Telephone Monterey 3060

Business Association Has Year of Active Service

By Peter F. Mawdsley

Secretary, Carmel Business Association

The Association was formally organized on November 9th 1931. This was the outcome of preliminary public meetings and the report of a Special Organizing Committee. About 35 Charter members qualified and a Constitution and By-Laws prepared and recommended by the Special Committee was adopted.

To carry out the agreed purpose of the Association—which is "To cooperate in promoting the Civic, Social, and Economic Welfare "of the City of Carmel-by-the-Sea along the lines of the recognized "traditions of the community," standing committees were set up including Municipal, Recreation and Merchants' Affairs Committees among others, the intention being that through the activities of its committees the Association would be able at all times to keep in close touch with community happenings and fulfill the purposes for which it was organized.

The underlying reason for the existence of the Association was and is to achieve a more united opinion and more concerted action by the business element on public questions bearing directly upon the welfare and growth of Carmel. Not a typical business mens' organization concerned with advertising and various forms of publicity or boosting: not to artificially stimulate growth; nor yet, by excessive conservatism to retard it; but an Association to sponsor measures to make Carmel a still more desirable place in which to live, to jealously preserve the beauties and maintain the traditions of the community in a constructive rather than a passive way.

These annual reports may serve to indicate how far those objectives have been fulfilled, and how far the Association has fallen short of them. That it has not been a pronounced success is beyond question, but that it has fulfilled a useful part in the affairs of the community can be demonstrated.

As a clearing house for the general community it is justified. Perhaps in a slow and almost imperceptible way, yet none the less surely, it can, through continuity of effort, through continued discussion and debate of community affairs and through patient and perserving application, achieve its objectives. The unprecedented conditions of the times and a tendency toward an attitude of defeatism have been very real and serious obstacles to decisive action by the Association. But the corresponding need for readjustment of our standards of living, both national, local, and individual, have provided an even greater reason for its existence than before. What did the people of Carmel think of the Carmel Street Plan? Until this Association afforded an opportunity to the promoters of the plan to explain it to a largely attended meeting, misrepresentation of the proposals were rife upon the streets and these, instead of the real reason for shelving the plan at this time —an economic reason—were used as arguments against it. The Association justified its existence by affording that opportunity. What, in like manner, is the attitude of Carmel to the proposed zoning of lands adjoining the Monterey-Carmel River highway which has arisen out of the request of this Association for protection against commercial stands and enterprises along the highway? There is no doubt as to the wishes of the people on this matter, and yet misrepresentation of the opposition is as rife as was the case regarding the street plan. Such a condition is to be deplored; it generally defeats its own end, and results in loss of power and failure to achieve. If a calm, unprejudiced presentation of the plea for zoning could be discussed with the opposition it is not unlikely that this Association could secure the protection it seeks for Carmel, through a Zoning Ordinance. If no such meeting of the minds is brought about it is more than likely that the Zoning Ordinance will be dropped and Carmel be left entirely without the protection of zoning along the route of the new highway.

The point of these illustrations is, of course, to show the opportunity which this Association provides the community for deciding upon an agreed course of action on matters of public import.

There is great probability that this need for an organization to fill these functions will become more evident from now on. With the coming of a through state highway, the problem of maintaining the beauties and traditions of Carmel as an unusual and distinctive place will become an urgent problem and will demand constructive effort by its citizens.

Carmel Resident Dies Following Long Illness

Funeral services were held in San Francisco this week for Harvey Whitcomb, 30-year-old Carmel resident who succumbed after a lingering illness.

Whitcomb was well known on the peninsula and had been a resident of Carmel for the past six years. He is survived by three brothers, George and Clarence Whitcomb of Carmel, and Charles Whitcomb of San Francisco. He also leaves a sister, Miss Ruth Whitcomb of San Francisco.

At Meal Time

You'll Never Have A Long Face

if

your Steak, Chops Little Pig Sausages or Fresh Fish comes from

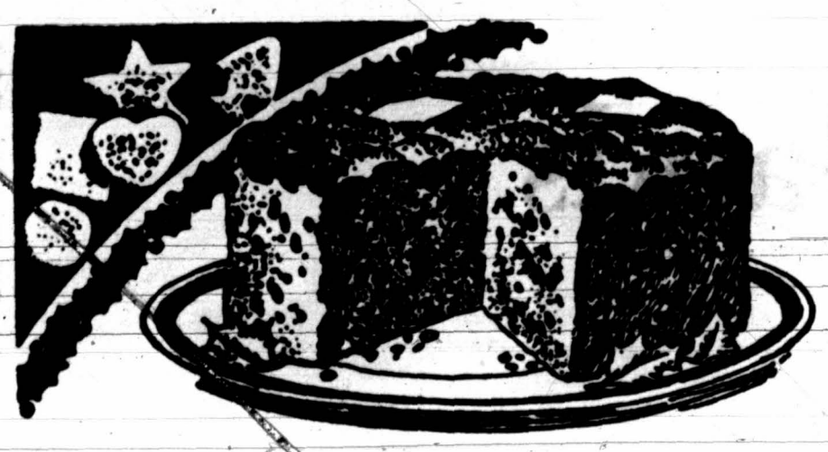
Vining's Meat Market

DOLORES STREET
TELEPHONE 379
We Deliver

CHILDREN'S DRESSMAKER

Bettina French

872 Laurel Avenue, Telephone 602-W, Pacific Grove



Holiday Specials . . .

Fruit Cake, Christmas Cookies

Honey Santa Clauses

Home-made Mince and Pumpkin Pies

TURKEYS ROASTED

For all your baking needs just drop in and order or pick up your telephone and let us know what you want . . . we will bake it.

DOLORES BAKERY

DOLORES STREET, TELEPHONE 650

Bring your Christmas list to

THE GAME COCK

Imported Handkerchiefs
Scarfs Sport Pins
Evening Jewelry
Handmade Lingerie
Sewing Kits for Travel
Hosiery for all Occasions



And don't forget our usual Xmas candy from Sherry's of New York

THE GAME COCK, OCEAN AVENUE AT LINCOLN STREET

Eddie BURNS CLOTHES SHOP

Suggest such happy gifts as these

There is nothing so welcome as an article of wearing apparel . . . chosen from a store for men

NECKTIES

. . . in Paisleys, stripes, small figures and plain colors. Silks and the popular Botany flannel.

$1.00, $1.50 and $2.00

SHIRTS

Arrow Brand with the Sanfordized pre-shrunk collars. White, solid colors and fancies. Broadcloths and oxfords.

$1.95 and $2.50
Silks $5.00

SCARFS

Ascots are the thing this year. We have many to choose from in silks and Botany flannels in many colors and patterns.

$1.45 to $2.95

Tie and scarfs to match in Botany flannel plaids and Paisleys.

Set $3.50

HOSIERY

Wool, silks, lisles and wool silk and silk mixtures by Phoenix. Priced at

3 for $1.00 as well as
50c and $1.00

STETSON HATS

. . . make ideal Christmas gifts. If you don't know his size you may get a hat order on us for him. Stetsons are priced as low as

$5.00

LEATHER GOODS

Leather Goods and Luggage are most acceptable gifts. We have fitted traveling cases from

$6.50 to $12.50

and Gladstone Bags and zipper bags from

$6.50 to $12.50

BELTS

Hickok Belt and Buckle Sets at

$1.00, $1.50 and $2.00

ROBES

Flannels in solid colors and two-tone collar and cuff treatment. He can always use a robe.

Priced $7.50

Monthly Production of Plays Sets Mark During 1932 Season

By *Herbert Cerwin*

With a dramatic production for every month of the year, Carmel started in 1932 with the prospects of establishing a new and definite precedence in local theatrical history.

Then something happened. Interference, too hurried staging of plays, bad selections of cast and Carmel found itself facing not only typical amateur performances —but productions that were great financial losses and drained the exchequer to almost the last shilling.

As the year draws to a close, however, there has been an earnest attempt to produce plays that fall not below the Carmel standard for theatricals. The coming season may see again the development of the drama in Carmel with the possibility that what was the loss in 1932 may be the community's gain in 1933.

This season was marked nevertheless with two outstanding productions that will be long remembered in Carmel. One, as far our own opinion carries us, was the staging of Oscar Wilde's "Salome" by Herbert Heron at the Forest Theater. The other, from the view point of fine acting and dramatic polish was "The Doll's House" given in September by the Carmel Community Players.

The presentation of "Salome" undoubtedly was one of the bright spots of the season. Despite its long lines, its tragic theme and large cast, it was produced with admirable technique. The staging of "Salome" is one of the most difficult tasks any director can undertake. Heron did it successfully and the cast, headed by Sibyl Leonard, David Matzke, Ella Winter and Charles O'Neal, lived up to every expectation.

Ibsen's "The Doll's House" was almost equally as difficult to produce. Byron Folger in his direction of it did a superb piece of work. The cast, headed by Peggy Converse, David Matzke, Galt Bell and Mrs. Robert Parrott, responded to his fine direction and the play was, although a financial failure, a great dramatic success.

The 1932 theatrical season started with the organizing of the Carmel Community Players as a local unit. It has been through their enterprising efforts that so many productions have been produced during the year. With the experience that they have already gained, they will become a motivating force in 1933.

They started in May with the presentation of "The Fire Brand" based on the life on Benvenuto Cellini. Its staging here brought many new faces to the local stage, including Mrs. Paula Dougherty, Gordon Knoles, Constance Heron, Allen Griffin, Major C. A. Shepard, Charles O'Neal and Lloyd Tevis.

A little earlier in the year and before the founding of the Community Players, Galt Bell scored a hit in his presentation of "The Drunkard" at the Denny-Watrous Gallery. So successful were the performances that it had to be repeated on the following weekend.

June saw the presentation of "Rain" with Mrs. Sidney Fish in the role of Sadie Thompson and Howard Brooks as Dr. Davidson.

July was marked with fire works not only on the Fourth but in the presentation of "The Naughty Wife," directed by Cyril Delevanti. Protest against the type of the play selected came from all quarters and even Martin Flavin broke his customary silence in striking at it as a poor product? tion.

"Spread Eagle" followed and its flight was a short lived one. It was a poor follow-up after "The Naughty Wife" and again the criticism against the Community Players came in an avalanche not only from the *Pine Cone* but from theatre-goers and others interested in local productions.

The Community Players were sinking fast when Galt Bell threw in a life-line and saved them with his production in August of "Green Grow the Lilacs." The play was well done and stands in our opinion, next to "The Doll's House." It was the only production during the season that made any financial gains for the Players.

In September came "The Doll's House" and in October followed "The Devil in the Cheese" with Mary Henderson, Eugene Watson and Bernice Jonez in leading parts. November was marked with the revival of "Streets of New York, an old melo-drama which made a tremendous hit in the village.

There were a number of other shows, such as a benefit performances and an election night vaudeville entertainment which kept Carmelites away from the fireside during long evenings. In short, 1932 will go down in Carmel theatrical history as the year where drama reached out for greater glories and learned a few lessons.

Of course, the outstanding point is that Carmel, a small village of 2500 inhabitants, can support a play every month in addition to musical events, concert performances, lectures and dance recitals.

Mrs. Agnes Purdy has returned from a two weeks trip to Portland to her home at Pine Inn. Carmel has been her home for the past three years.



"My Dear! A chap came around with the loveliest hosiery"

"Yes, it all looks lovely --but I play safe and buy at

LA MODE
AN EXCLUSIVE SHOP FOR LADIES
574 POLK
GEO. BRENNER, MGR.

In the Heart of CARMEL

"Meet you there for Lunch"

Whitney's

OCEAN AVE. PHONE 204 OPPOSITE BANK

For Information

as to . . .

Carmel Highlands Property

See . . .

Carmel Development Co.

The Pioneers and Developers of Carmel

J. F. Devendorf

El Paseo Building . Seventh and Dolores

Telephone 12

And Here's How All Letters to Santa Claus Reach Him Direct

What happens to all the hundreds of letters written each Christmas that are mailed in the Carmel postoffice in care of Santa Claus, Esq., North Pole?

Believe it or not, they reach him direct and in nine cases out of ten, the present requested, is usually found in the stocking on Christmas morn.

According to Postmaster William Overstreet, letters addressed by youngsters to Santa Claus and placed in the mail box are usually examined without opening if possible, to ascertain the identity of the sender.

They are then placed in the post office boxes of the parents of the youngsters. Letters from children of needy families are turned over to clubs and other local organizations which are arranging for distribution of Christmas presents.

Few postoffices in the country take the effort or the trouble to distribute the letters addressed to Santa Claus. Most of them go to the dead letter office where they are later on destroyed.

In Carmel, however, Postmaster Overstreet, plays the part of the "go-between" and as a result, many a youngster on Christmas morn has the present which he requested in his lengthy epistle to Santa Claus.

Flea Blamed by Wife As Cause for Divorce

Now who would have thought that a pesky, little flea, would have wrecked a romance that started in Carmel?

Yet it's true. In fact it's in black and white in a divorce complaint now on file in the superior court in Salinas.

According to Mrs. Elinor McMahon Sousa, there were so many of these vicious, hopping bugs in her home, that she was unable to sleep and spent most of her time scratching all parts of her anatomy.

So much did she suffer from the fleas that she became ill and wasted away to a mere 93 pounds, Mrs. Sousa declares.

In her complaint, Mrs. Sousa tells how she met her husband, James Sousa in Carmel and he proposed to her as they sat in an automobile overlooking the blue sea. Their's, he told her, would be a beautiful romance—yes, as beautiful as the color of the sea itself.

That was back in November of 1928, when she was but 17, she says. She agreed and they obtained the marriage license and were married in Santa Cruz. Immediately after the marriage, he took her to a ranch on the coast, ten miles south of Carmel.

The home, she says, was "dark and gloomy" because of the heavy, surrounding growth of cypresses. The fences, she asserts, were allowed to fall into disrepair and pigs roamed around the house, with the one result—fleas. Not one but hundreds of them. And who, she asks, can be romantic when there is no sunshine and fleas are biting you at every turn.

Mrs. Sousa asks custody of their one-year-old child and $25 monthly alimony—and no fleas.

Helping the Kiddies to Fill Their Tummies

Sunset School children know how to share. Nickles, that they might be spending for popscicles or pies, the children in every room, from the Kindergarten to the Eighth grade are contributing for lunches for the undernourished children at the Community Center, New Monterey. Here a well planned meal, of one kind of stew or another, as much as any child can eat, two cups of milk and plenty of bread, is given at noon and an equally nice supper to about fifty children at a sitting each day.

The Sunset School children have decided that a nickle goes farther there for making a hungry little boy or girl full and happy than it does for all-day suckers for themselves. A little chap in the Kindergarten gave one look at the worried little urchin on the Community Chest poster and said "The picture on my breakfast cereal is of a laughing boy but that boy doesn't look so laughing—like. I'll bring a nickle—perhaps I can bring a dime." Another youngster from one of the poorest Carmel families, which has received much help, showed his amazing appreciation of that help by finding a job that would earn him a nickle and brought it proudly to his teacher "to give to the hungry children." He wasn't so choosey as some of the older contributors or fearful lest his nickle should help somebody on the other side of the hill. Every poor boy is his neighbor.

Carmel Youth in Try For Rhodes Scholarship

Thomas C. Warren, well known Carmel youth and a student of the University of California, appeared this week before the district committee of selections in San Francisco with the hope of winning the Rhodes scholarship that may send him to Oxford.

Warren who is 21, is a senior in the college of political science and chairman of the student affairs committee of the University of California. He is affiliated with the Delta Epsilon, Phi Beta Kappa and several other fraternities.

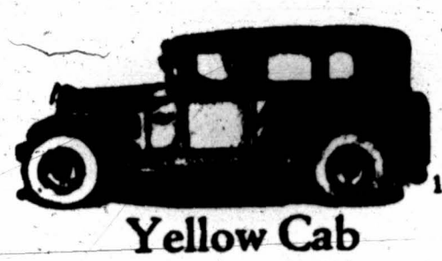
Announcement of the selections will not be made for some time, it was reported.

Mrs. M. L. Rask is leaving tomorrow for a three months' visit with her daughters, Mrs. W. W. Rankin and Mrs. J. Winslet in Dallas, Texas.

WALDVOGEL STUDIO · DECORATIVE EMBROIDERY
ASILOMAR BOULEVARD · ASILOMAR, CALIFORNIA

CLOSING OUT SALE
NOVEMBER 25th TO JANUARY 1st. THE ENTIRE STOCK OF BEAUTIFULLY EMBROIDERED HANGINGS, LUNCHEON SETS, TRAY MATS, CUSHIONS, RUNNERS, ETC. IS OFFERED FOR ONE-HALF ITS VALUE. 25 PER CENT OFF ON ALL ORDERS.

TELEPHONE CARMEL 15 for a



Yellow Cab

You can now ride for 25c
8 Blocks
1 or 2 Persons

Never too good

Nothing is ever so good that it cannot be improved

That is why we ask you to tell us whenever you see a way for us to improve our service in any way

We welcome suggestions

Percy's Meat Market
Market Del Mar
Dolores between 7th and 8th
Telephone 838



Better meals every time
with
CURTIS

MERCHANTS' LUNCH
Week days 50¢
11:30 a.m. to 7:30 p.m.
Sunday Chicken and Turkey Dinner
50¢ 75¢

THE RED & WHITE STORES

SPECIAL FOR FRIDAY AND SATURDAY

RED & WHITE Eggs per doz.
Large size guaranteed

CALIFORNIA Cheese per lb. 17c

GOLDEN STATE Picnics per lb. 12½c
Average weight 4 to 5 lbs.

GOLDEN STATE ½LB. PKGS. Sausage 2 for 25c
Little links of pork protected by Cellophane

Quaker Oats 12½c
Large pkg., quick or regular

RED & WHITE Cake Flour 23c
Large package

SOAPS AND CLEANSERS
Laundry Soap 5 bars 13c
Your choice of Crystal White or Red & White
Soap Powder 40 oz. pkg. 29c
Blue & White granulated
Toilet Soap 3 bars 14c
Lady Godiva, French milled

Tasty Malt 1 lb. tin 43c
Free, A Junior Collegiate football with each tin

CAMPBELL'S Soups per tin 7c
Your choice of varieties

HACIENDA Spinach tall tin 9c
No. 2½ tin 14c
This garden green at its best

Xmas Candy 2 lbs. 23c
Peerless mixed

FINE XMAS FOODS
Cranberry Sauce 15c
Ocean Spray, 17 oz. tins
Mince Meat 23c
Ford, 28 oz. jar
Cocktail Sauce 23c
Snider's large jar
Sweet Pickles 27c
California Home, quart jar
Ginger Ale 3 for 25c
Schwartz, 12 oz. bottles
Ripe Olives tall tin 20c
Hacienda, giant size
Peas, Garden, 2 for 33c
Tiny each 19c
Hacienda, No. 2 tins
Asparagus No. 2 tin, natural 20c
No. 2½ square white 25c
Hacienda, large spears

Crystal Creams 2 lbs. 27c
Rex Chocolates
Old fashioned chocolate drops and pure cream candy

Mixed Nuts 2 lbs. 35c
Filberts, pecans, brazils, almonds and walnuts

SALAD SUGGESTIONS
HACIENDA Mayonnaise Pt. 23c Qt. 43c
Crab Meat No. 2½ tin 30c
Hacienda, fancy leg meat
HACIENDA Fruit for Salad, tall tin 15c
No. 2½ tin 27c
Shrimp 5 oz. tin 14c
Red & White, large size
Pineapple No. 2½ tin 18c
Red & White, fancy slices

FRESH FRUITS AND VEGETABLES
The Freshest of the Best

DOLORES CASH GROCERY
Dolores Street near Post Office

EWIG'S GROCERY
Ocean Avenue
Across from Bank of Carmel

Are you one of hundreds o proven the astounding a CARBON TET CLEANING Introduced to Montere

4-HOUR SERVICE IF DESIRED

TELEPHONE 916

FREE CALL AND DELIVER

A MERRY CHRISTMAS



AND A JOYOUS NEW YEAR

Here are the absolut method as oppo fashioned

1. 200% LESS WEAR AN

. . .because cleaning time is reduced from There is almost no tumbling and pulling, a

2. NO ACIDS OR HARM

. . . Carbon Tetrochloride is itself a compl dirt, grease, and stains. It cannot injure the any material. Hand rubbing and acid spotti

3. ABSOLUTELY ODOR

. . . ten minutes after removal from clean odor. This is due to the tremendously rapi

4. FIREPROOF AND MO

. . . Carbon Tetrochloride will not burn o in chemical fire extinguishers. There is no your things are returned.

5. UNIFORM EFFICIENC

. . . there is no guesswork in this modern clean always. Special rinser units equalize p matter whether the material be wool, silk, c else—your work is beautifully done.

Here is why this meth been popu

Rapid evaporation has been the chief handicap to the popularization of the Carbon Tetrochloride method, because the fluid costs nearly 400% more than ordinary solvents, and loss of fluid prevented popular usage. However, a recent invention, which we have installed

YOU ARE CORDIALLY INVITED TO CALL AND S

Mission Clean

OCEAN AVENUE OPPOSITE CARMEL GARA

of people who have advantages of the TROCHLORIDE METHOD

ey Peninsula by us a few weeks ago?

ute advantages of this
pposed to the old
ed systems

AND TEAR ON CLOTHES
from nearly an hour to a very few minutes.
g, and no hot air drying tumbler is used.

RMFUL CORROSIVES
mplete solvent for nearly all types of clothes
the finest fabric, the softest wool, or, in short,
potting is eliminated.

ORLESS
cleaner, all fabrics are entirely free from all
rapid evaporation of Carbon Tetrochloride.

MODERN
n or explode. In a less pure form it is used
no danger of "after fumes" burning when

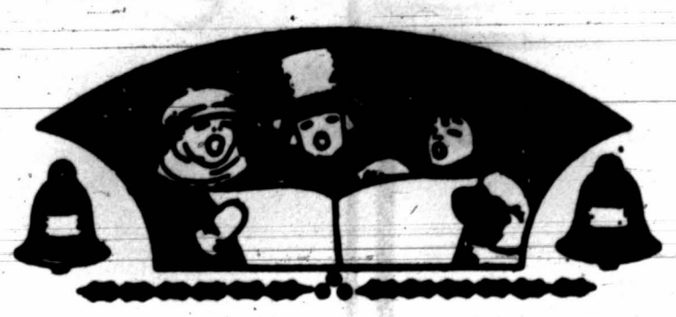
NCY
lern method. Automatic filtration keeps fluid
e pressure and circulate fluid accurately. No
lk, cotton, rayon, cretonne, lace—or anything

thod has only recently popularized

in our plant, preserves the fluid. Even the used fumes are re-condensed and filtered with a special still, so that the fluid may be used many times without loss of efficiency. This invention, a marvel of the twentieth century, makes possible this method at no extra cost to you.

HOME OWNED
HOME OPERATED
REASONABLE
PRICES

A MERRY CHRISTMAS



AND A JOYOUS NEW YEAR

SEE OUR PLANT IN OPERATION ... ANY TIME

ers & Hatters

AGE, TELEPHONE 916, CARMEL-BY-THE-SEA

The Devil Walks

By Herbert Cerwin

Lincoln Steffens, accompanied by a dowager in her fifties, climbed out of an expensive sedan in front of the Seven Art's court.

Steffens helped her out of the car and led her to the Russian Tea shop.

Apparently the visitor, had not her mind on tea for she started to enter Herbert Heron's book shop.

"There's nothing in there," said Steffens and pointed to the tea shop just a few feet away.

Heron on the doorstep of his bookshop, apparently overheard Steffens.

"That's right," flashed back Heron, "there's nothing in here, but just five unsold copies of your autobiography!"

Steffens and his friend had tea after that.

* * *

Back in 1913, years before the soldier's memorial was erected on Ocean avenue, a redwood thatched watering place in the same spot was used on Christmas eve as the scene of the nativity.

* * *

Five years ago, in front of virtually every Carmel residence, one was certain to find a pad and pencil adorning the front door and a milk shrine nearby.

The pads were used for everything, from writing love epistles to extending invitations for supper. The milk shrines were erected not only to keep the milk cool and dry, but to prevent the milkman from disturbing the early slumbers of the arty ones.

Somehow, the pads and the shrines are fast disappearing. Pads are still in view, but alas, only a few milk shrines are left.

* * *

There's the wife of a Carmel author who prides herself on the fact that she had never yet paid an admission charge during a Forest Theater performance.

She has always sneaked in under the fence!

* * *

Literary censorship reacts strangely. "Death in the Afternoon" is being featured in the most conservative book stores and in all public libraries. Hemmingway does not bother about suggestive phrases. He has his say in cold black type.

"Lady Chatterly's Lover," is still under ban. Over in Berkeley last week, the owner of a circulating library was arrested for having the book in her shop.

Said the police judge before whom the librarian was arraigned: "H'm, D. H. Lawrence? Is that the man that was in Arabia?"

* * *

Almost half a million dollars in prizes are to be given out in 1933 to authors. One third of this amount, we are informed, are for writers who have never published anything before.

One of the outstanding contests is that being conducted by the *Atlantic* magazine for a non-fiction book. *Liberty* has set aside $10,000 for fiction stories and half a dozen publishing firms are holding large stakes in awards for authors who can produce.

"Macaire" Will Renew Carmel Employment Fund

That splendid scamp *Robert Macaire* will tread the boards of the Carmel Sunset School auditorium the end of this month. Not that this is why the school is declaring Christmas holiday, but that Carmel is keeping its Employment Fund active with another offering to the willingly responsive public. The Carmel Carnival of September is still fresh in mind as the recent success in this cause.

Director Charles O'Neal has gathered a cast that is the envy of his fellows. But how could it be otherwise, when the motive power back of the play gives him leave to include the best talent, and never an actor refusing him in this generous work? The Community Players went so far as to put their next production into the new year so that O'Neal could have play-dates and play-actors just as he wanted them.

"Macaire" is a melodramatic farce by Robert Louis Stevenson, written in collaboration with W. E. Henley and published in 1892. It deals with the lives of townsfolks on the border of France and Savoy a little over a centry ago, and how they behaved when the rascal *Robert Macaire* appeared among them with his dumb companion *Bertrand*. (The dumb is slang—not speechless-dumb).

Herbert Heron, poet, politician and playwright, takes the title role, and Ross Cowen that of his pal. Hal Garrott, publisher, business man, writer and Carmelite is the fussy inn keeper *Dumont*, and Dr. W. B. Williams is the notary. With them are Lieutenant Pierson, Henrietta Shore, Edwina Pinkham, Lucian Jones, Constance Heron, Dr. David Matzke, Bob Parrott, Millicent Sears, Ruth Pinkham and many more.

The whole Peninsula is uniting to put this show across. The Grove, Monterey, the Presidio, the Highlands and Pebble Beach will be represented there in the Sunset School Auditorium on the evenings of Thursday the 29th and Friday the 30th. And you and you and you will be in that audience, so that will make it unanimous. Get your tickets early. These Carmel Fund plays are usually sell-outs.

Miss Alice Lyon and a friend, spent the week-end in town down from Mills College, staying at La Playa Hotel.

BARNET SEGAL
Real Estate, Insurance, Rentals
Loans, Notary
TELEPHONE 63, OCEAN AVENUE

Rich Old-Fashioned
FRUIT CAKES



. . . made of the finest fruits, nuts, and other ingredients
All sizes of cakes from one pound and up

All Christmas specials are now ready

Plum puddings
Mince and pumpkin pies
Honey men, Pfernusse
Springerli, etc

We will dress and roast your Christmas turkey

Carmel Bakery
Ocean Avenue, Telephone 331

THERE IS NO SUBSTITUTE FOR
QUALITY
We have been right here in Carmel for years. We have done our own work in our own Carmel plant; which plant, incidentally, is as perfectly equipped as can be found. And our labor defies improvement
CARMEL CLEANERS
DOLORES NEAR OCEAN, CALL 242, CARMEL

We are now in El Paseo Building
CHRISTMAS SPECIAL
—from Etta Stackpole
Beautiful 17-jewel Waltham wrist watches in white gold. Specially priced at
$29.50
Etta Stackpole
FINE JEWELRY GIFTS
CARMEL-BY-THE-SEA CALIFORNIA
DOLORES STREET NEAR SEVENTH AVENUE

Carmel Realty Co., Ltd.
R. C. DeYoe, *President*
REALTORS, INSURERS
RENTERS
Carmel's Oldest Licensed Real Estate Office
Fine Homes for Sale or Rent
General Insurance
Las Tiendas Building
Telephone Carmel 21

YOU HAVE ALWAYS ATTEMPTED TO SHOP EARLY

PUT YOUR MIND TO REST THIS YEAR AND PUT YOUR CHRISTMAS SHOPPING EARLY THIS YEAR AND MAKE IT A POINT TO REALLY PURCHASE YOUR GIFTS EARLY THIS YEAR

If you need money for Christmas

We are in a position to lend it to you in amounts to $250 on a personal unsecured loan. Or we can lend up to $1000 with your automobile as security.

Security Finance Co.
446 Tyler Street, Monterey
Opposite the Post Office

GIFT SUGGESTIONS

For him

A box of his favorite cigars.

A carton of his own cigarettes.

A subscription to his preferred publication.

A pipe to soothe his quiet hours.

For her

Have you seen our ladies' pipes?

Buy her a subscription to a magazine she loves, or to the Pine Cone.

Ladies' cigarettes of all kinds

and many other delightful suggestions at your favorite dealer's.

EL FUMIDOR
DOLORES STREET
OPPOSITE THE POSTOFFICE

Inexpensive hand made delights for the children

Baby Sweaters, hand knit	$1.00
Handmade Serviette sets	.50
Handmade Sweater and Beret Sets	1.25
Pajamas and Knighties	1.00
Knitted Booties, for baby	.50
Silk Stockings	.85
Pedigreed Silk Poodles	1.00

And a delightful selection of underwear, dresses and handmade dainties for children of pre-school age

The Junior Shop
169½ Fountain Avenue, Pacific Grove
Opposite side entrance to Holman's

Plan to have your Christmas Party

at the

Hobby Horse Inn

Please make your reservations early.

PRIVATE DINING ROOMS

Or let us estimate serving your dinner at home or care for your special catering needs.

Hobby Horse Inn
Caroline B. Green
David Avenue, Telephone Monterey 1754
Just this side of Country Club Gate



MAKE EVERYONE HAPPY

Start touring these interesting stores. Think over the suggestions they make on this page. Compare the prices and the qualities carefully, and you may be certain that every item is as it is here represented to you. This page will help you think of something suitable for everyone, at the price you have decided to pay.

CHRISTMAS SUGGESTIONS

Remington Scout typewriter
Low price model, only
$19.75

Remington Scout
Shift key model, only
$34.50

Remington
Noiseless office model(used)only
$80.00

Underwood
Model 5(used)only
$25.00

Cooke's Book Store
167 Fountain Avenue
Opposite side entrance to Holman's
Pacific Grove

Why buy new clothes for the holidays?

Let us recondition your present clothes, and save your money for Christmas

Standard prices

Mission Cleaners and Hatters
Ocean Avenue, Telephone 916 Carmel
Opposite Carmel Garage



THE LITTLE HOUSE OF BEAUTIFUL THINGS, *one of Carmel's most attractive and "different" gift shops located on Ocean Avenue just west of the Court of the Golden Bough. A shop of distinction it is—yet a shop which is not necessarily expensive. It is a beauty spot of Carmel.*

For Christmas

What could be more personal than to send a

photograph portrait of yourself

by

Leota Tucker
Carmel Studio:
Ocean Avenue at Monte Verde
Opposite Pine Inn Cottages

Evening Appointments by Request

Telephone Carmel 774

DO YOUR CHRISTMAS SHOPPING EARLY THIS YEAR AND MAKE IT A POINT TO REALLY PURCHASE YOUR GIFTS EARLY THIS YEAR WHY NOT MAKE

THE CORNER CUPBOARD

. . . has just the gift and wrappings that you wish.

Ocean Avenue
3 doors West of Dolores
Telephone 278

Lovely Gifts for . . . Lovely Ladies

Exquisite, Luxurious—these newest arrivals from the Orient—and priced to enable you to completely Outwit the Christmas Budget

Temple of Heaven
Chinese Shop
Ocean near Dolores, Carmel 25

How about this practical giving?

PLAZA FUEL CO.
WOOD, COAL, KINDLING
Prompt Delivery
Yards at Junipero and Sixth Streets opposite the City Plaza Carmel
TELEPHONE 180
John Catlin, Keith Evans

There is no companion like a good book

We are particularly prepared for booklovers, both juvenile and adult. Just drop in and browse whether you wish to buy or not.

We likewise present a limited but delightful line of pottery, greeting cards and wrappings.

The Book Shop
Dolores Street, opposite Post Office

SELECTIONS ARE BETTER AND YOU MISS THE CROWDS

Book Censorship in Carmel? Nix Cry Out City Officials, Writers

Carmel's literati can read all the pornographic literature it wants or can obtain it through local bookshops as long as the reading of it is carried on behind locked doors and not out loud in front of the domestic hearth.

At least that's the way, most members of the city council feel about it, despite the fact that a group of the more conservative residents have demanded that immediate action be taken against the circulation of "Lady Chatterly's Lover" and other books in which asterisks do not appear.

The recent arrest in Berkeley of a bookshop owner for possession of "Lady Chatterly's Lover" has created a furore not only in Carmel literary circles but in other parts of the state. In Carmel, "Lady Chatterly's Lover" is prominently displayed in several local bookshops and considerable protest against its sale and circulation has been made by a group of local residents, it was disclosed this week.

Mayor John Catlin, however, has firmly taken the stand that as long as he is a city official, no censorship of any kind should be placed on books or magazines.

"Censorship is entirely foolish and I cannot see where it actually prohibits either the sale or the circulation of the books in question," Mayor Catlin said. "I have never believed in censorship and never will. It only arouses the curiosity of readers and gives the questionable books an undue amount of publicity."

Lincoln Steffens, the nationally known writer, says censorship is the best method of increasing the sale of any book in which the contents are slightly off color.

"I don't believe censorship has ever stopped anybody from reading the book they want," Steffens said. "Personally I believe in placing all the banned books in libraries and allowing anyone to read them, even the kids. Most of the so-called pornographic literature is boring, no one will take much time in reading it."

A similar attitude is taken by Robinson Jeffers, famous Carmel poet.

"I am and always have been against censorship on books," Jeffers declared. "It defeats its own purpose."

Charles Roberts Aldrich, noted scientific writer and psychologist also adds his voice of protest against censorship.

"Censorship is ridiculous and should not be tolerated by the American people," Aldrich said. "The minute you place a ban on a book, it increases the sale of it ten-fold. Strangely enough, it is usually the censors who enjoy reading pornographic literature the most."

Concert-Goers Save One Thousand Per Cent

By Hal Garrott

According to the Carmel Plan originated by the Carmel Music Society, concert seats for the 1933 season will average twenty-five cents each, instead of running as high as two dollars and a half as formerly.

Added to this saving of one thousand per cent in admission charge, the plan includes providing a nationally known director for the Monterey Peninsula Chamber Orchestra which is sponsored by the society, and a five months residence in the village of the celebrated Neah-Kah-Nie String Quartet. These artists have recently been engaged by a leading University for a series of recitals, and such is the demand for their services, several California cities including Pasadena were bidding for them at the time Carmel secured them. The residence of this body in Carmel will attract many musicians to the village, both concert artists and students.

The concerts to be offered this season are of unusual interest. The famous Vienna Boy Choir, founded the year Columbus discovered America and numbering among its distinguished membership Haydon, Mozart, Schubert and other great ones, will appear January fourteenth in the Sunset Auditorium as the first attraction. At their recent appearance in New York this choir was received with enthusiasm both by critics and public.

Ten other major attractions will follow, the last one to be given in August. In all there will be eleven concerts and thirty-three or so open rehearsals included in the eleven dollar season ticket. As the rehearsals with major artists are as enjoyable as a formal concert, I am counting them as concerts. Altogether forty-four musical events are offered for eleven dollars, an average of twenty-five cents for each.

In making this bargain offer the Carmel Music Society is in no sense lowering its standard—that is higher than ever. It is merely lowering the price of tickets.

Your Greetings

for the Yuletide, prepared by the Carmel Press, Inc., will have an individuality that makes them personal. Too . . . we have an assortment of ready-made cards to imprint. Verse or short stories in Limited Editions from our press make a lasting gift to those of your acquaintance who love fine things.

Carmel Press · Inc

Through the Little Gate on San Carlos at Seventh · Carmel

Buyers' Directory of Carmel and the Peninsula

Air Service:
Monterey Peninsula Airport
Salinas Road
Telephone Monterey 2052

Architect:
C. J. Ryland
Hatton Fields, Carmel
Spazier Bldg. Monterey
Telephone Carmel 404
Monterey 648

Art Goods and Antiques:
Mission Art and Curio Store
120 Main Street Monterey
Telephone Monterey 279

Art Stores:
Merle's Treasure Chest
Next to the Bank of Carmel
Ocean and Dolores
Telephone Carmel 450

Attorneys:
Campbell, Argyll, City Attorney
Spazier Building, Monterey
Telephone Monterey 164

Automobile Business and Garages:
Carmel Garage
Ocean and San Carlos
Telephone 272

Carl's Auto Service
6th and Mission
Telephone 158-W

Banks:
Bank of Carmel
Ocean Avenue
Telephone 312

Monterey County Trust and Savings Bank
Dolores Street
Telephone 920

Bakeries:
Carmel Bakery
Ocean Avenue
Telephone 331

Dolores Bakery
Dolores Street
Telephone 650

Builders and Building Supplies:
Murphy, M. J. Inc.
Monte Verde and 9th
Telephone 154

Department Stores:
Meagher & Co.
590 Lighthouse Avenue, Pacific Grove
Telephone Monterey 1144

Holman's Department Store
"Where Thousands Shop and Save"
Pacific Grove

Montgomery Ward and Co.
Pacific and Franklin Streets, Monterey
Telephone Monterey 614

Drug Stores:
Carmel Drug Store
Ocean and San Carlos
Telephone 10

Dolores Pharmacy
Dolores and 7th
Telephone 400

Dry Goods:
Stella's Dry Goods Store
Ocean and Dolores
Telephone 26-J

Electricians and Dealers:
Electrical work of quality
A. D. H. Co.
Successors to T. B. Reardon
4th and San Carlos
Telephones 49 or 270

Rohr, Carl, General Electric Dlr.
Ocean and Dolores
Telephone 58

French Lessons::
Madam Jeanne Pirenne
Dolores and 9th. : Telephone 734-J

Furniture Business:
Carmel Hardware Co.
Ocean Avenue and Mission
Telephone 463-W

Bussey's Furniture Exchange
New and Used Furniture
Bought, sold, exchanged
514 Lighthous Avenue
Telephone 652-J Monterey

Gift Shops:
Russian Tea Shop and Gift Shop
Ilya Mihailovich Jadovskoy
Seven Arts Court Lincoln at Ocean
Telephone 1239

Grocery Business:
Dolores Cash Grocery
Dolores and 7th
Telephone 448

Ewig's Grocery
Ocean and Dolores
Telephone 423

Leidig's Grocery
Ocean and Dolores
Telephone 168 and 169

Market Del Mar
Dolores Street near 6th
Telephone 964 and 838

Hardware:
Carmel Hardware Co.
Ocean and Mission
Telephone 463-W

Bonham's Inc.
Ocean and San Carlos
Telephone Carmel 84

Heating and Supplies:
Gas stoves, heating appliances, heating
A. D. H. Co.
Successors to T. B. Reardon
4th and San Carlos
Telephones 49 or 270

Jewelry Business:
Stackpole, Etta
Dolores Street near Ocean
Telephone 1122

Merle's Treasure Chest
Next to the Bank of Carmel
Ocean and Dolores
Telephone Carmel 450

Laundries:
Carmel Laundry
Junipero and 5th
Telephone 176

Ladies' Apparel:
Cinderella Shop
Ocean and Monte Verde
Telephone 280

Carmel Sport Shop
Handsome ladies apparel
Ocean Avenue
Telephone 1082

Carmelita Shop, The
Ocean next to theatre
Telephone 228

Light and Heat:
Pacific Gas & Electric Co.
Williams Building, Dolores near 7th
Telephone 778

Meat Markets:
Wild, Frank
Ocean and Dolores
Telephone 1094

Vining's Meat Market
Dolores and 7th
Telephone 379

Percy's Market
(Market Del Mar)
Dolores Street near 8th
Telephone 838

Music Stores:
Lial's Music Shop
"Everything Musical"
490 Alvarado Street
Telephone Monterey 1418

Optical Business:
Hare Optical Co.
353 Alvarado Street, Monterey
Telephone Monterey 630

Painting Contractors:
W. McPhillips, Contractor
Agent for Bass Hueter Paints
San Carlos and Fifth
Telephone 76-W

Pet Shop:
The Pet Shop (Lloyd Lemon)
480 Alvarado Street, Monterey
Telephone Monterey 202-J

Pharmacies:
Dolores Pharmacy
Dolores and 7th
Telephone 400

Carmel Drug Store
Ocean and San Carlos
Telephone 10

Pianos:
Abinate Piano Co.
490 Alvarado Street
Telephone Monterey 1418

Plumbers:
A. D. H. Co.
Successors to T. B. Reardon
4th and San Carlos
Telephones 49 or 270

Real Estate:
Carmel Realty Co. Ltd.
Las Tiendas Building, Ocean Avenue
Telephone 21

White, Miss Elizabeth McClung
Ocean Avenue
Telephone 171

Restaurants:
Whitney, C. W.
Ocean and San Carlos
Telephone 204

Sheet Metal Works:
All kinds of sheet metal work
A. D. H. Co.
Successors to T. B. Reardon
4th and San Carlos
Telephones 49 or 270

Stock Brokers:
Russel-Miller and Co.
Del Monte Hotel
Telephone 2500

Tea Shops:
Russian Tea Shop and Gift Shop
Ilya Mihailovich Jadovskoy
Seven Arts Court Lincoln at Ocean
Telephone 1239

Telephone:
Pacific Telephone and Telegraph Company
Dolores and 7th
Telephone 20

Theater:
Carmel Theater
Ocean Avenue and Monte Verde
Telephone 282

Brrr! It Snowed in Carmel, But Figures Show It Was "Warm"

It was a real winter week-end in Carmel with white snow and sleet covering the streets of the village—but believe it or not, it was "exceedingly warm."

At least it was warm in comparison with winter days in the past years of Carmel when the bottom dropped out of the weather business. While residents, shivered and shook and hugged stoves and fire places, the temperature gauge at the Carnegie Coastal laboratory failed to establish this season a new record.

In fact, according to the figures interpreted by Dr. Ferdinand Haasis, it was not even colder than last year. The coldest period during the present storm was Sunday near midnight when the mercury dropped to 31. Yet in January of 1922, it sank to 22 degrees, showing at least scientifically that the weather was comparatively warm in Carmel. Back in December of 1915, the temperature hit 28 and in January of 1917 it dropped to 26. In November of last year, it was 28, or three degrees lower in temperature than at any time this year!

And Dr. Haasis has ample proof to show the most serious skeptic that the mercury in his thermometer did not freeze!

Yet as far as the unscientific residents of the village are concerned, it was cold and how! Thick overcoats, woolen mitts, oil and electric heaters were siezed affectionately in an attempt to keep warm.

Hundreds of Carmel homes were covered white with snow while puddles of water were covered with ice. And in addition to the sleet, hail and snow it rained over .34 inches during the week-end.

Carmelites Taken On Travel Tour To Bali

From Carmel to Bali—all in less than two hours.

This was the tour more than a hundred Carmel residents took Saturday night when they entered the Denny-Watrous gallery, took their seats peacefully on the magic carpet that led to the enchanting, fascinating land of Bali.

Under the direction of the Mershons, who have just returned, the travel talk was probably one of the most interesting ever given in Carmel. Not only were the Mershons able to give vivid descriptions of the land, the people and their customs, but they had several moving picture reels better to portray Bali as visualized through the eyes of the camera.

Bali, strangely enough, up to a few years ago, lay in its serene quietness with only a few tourists ever bothering to interrupt their calm and peaceful atmosphere. Then travel tours started until last summer, many thousands of travellers visited the island which is located just east of Java.

How fascinating Bali has become was easily judged by the large crowd that filled the Denny-Watrous gallery to capacity and the enthusiasm shown. Long after the lecture, many were still pondering the Mershons with dozens of questions.

The lecture was given both by Mr. and Mrs. Mershon and was of a conversational nature. The Mershons know Bali and its people and whatever intimate knowledge they gathered, they were quite anxious to give it out.

In their moving picture reels, they have successfully caught many sacred ceremonies which are of outstanding interest and are of a rare nature. It is to be regretted, that their pictures were not somewhat clearer. Audiences are used to the clear, sharp focused pictures of the modern theater and it is difficult to get them to appreciate any other kind.

At the end of the lecture, Mr. and Mrs. Mershon played a duet on two native instruments made of wood which produce, wierd and strange musical tones. It was a lecture, well worth hearing.

An exhibition of Carmel paintings, pottery and screens by Charlotte E. Morgan is being held at her home on Lincoln street.

Miss P. Lealie King of Carmel and Mrs. J. H. Cullen and Mrs. M. D. Crandel of Del Monte are among the guests at El Encanto Hotel in Santa Barbara.

Specializing in Hemstitching
Cloth covered buttons and button holes . . . Art goods
HEMSTITCHING & ART SHOP
Mrs. Edward Grimes
372 Clay Street, Monterey
Telephone 717-M

WE UNDERSELL OR EQUAL ALL ADVERTISED PRICES
Turano's
WHERE YOUR TIME COUNTS
PRODUCE MARKET
FRUIT VEGETABLES POULTRY
LOCATED ONE MILE EAST ON DEL MONTE AVENUE . . . SEASIDE ROAD
Open Evenings Open Sundays

GOLFERS!
Play the new
Pacific Grove Municipal Links
25¢ per round
Sundays and Holidays 40¢ per round
Clubs Rented
Telephone 3053



THE GREEN LANTERN
ONE OF CARMEL'S ATTRACTIVE PUBLIC STOP-OVERS LOCATED AT SEVENTH AND CASANOVA

A MERRY CHRISTMAS AND A HAPPY NEW YEAR
. . . to my Carmel friends
We give S&H Stamps
All Scrip accepted
Mac's Super Service Station
Central at Fountain, Pacific Grove

AT
AUCTION
Cummings Sons' Jewelry Stock
230 Alvarado Street, Monterey
Additional cash must be raised and another auction has been called for
December 16th and 17th
2 p.m. and 7 p.m. Daily
It will pay you to attend this sale
La Porte-Greenwald Co., Auctioneers

Here's Why!!
This is Carmel's most popular tea room
First of all, the chef is none other than Gussie Meyers, who has built a sound reputation for herself in Berkeley, and who later came to Carmel and became known for her ideal "cheffing" at Ye Old Cabin Inn
Secondly, the atmosphere of the Cabin Inn is homelike and comfortable, and the service is such that . . . well, see if you can suggest any improvements!
Thirdly, everything is home cooked, and even the ice cream is home-made.
Fourthly, the prices are pleasing.
Winter prices
Dinner, 50c; Luncheon, 40c;
Sunday Dinner 75c
Breakfast served from 8 until 11
Watch for our Christmas Dinner Menu in next week's Pine Cone
Ye Old Cabin Inn
Telephone 909
Camino Real two doors South of Ocean Avenue

EDITORIAL

THE JOY OF CHRISTMAS

Christmas comes this year with a little added interest. There is the need to see that its happiness radiates to the hearts of those who have had misfortune in this time of depression. And in the effort to give comfort and pleasure to others, we will find for ourselves a truer satisfaction.

The Christmas spirit must widen beyond the house walls, and take in the neighborhood. There are homes about you in which, without your help, there can be no visit of Santa Claus, perhaps no Christmas dinner. If you have done nothing to lift this weight of misery from the needy, you cannot enjoy the day or its festivities. Your contribution to the Community Chest is not enough. Take the responsibility on your shoulders to make some poor family happy on Christmas day.

Carmel's various organizations, even its children, are working to give Christmas a real meaning in every home. Toys are being built, and old toys are being repaired, to bring happiness to the children. The municipal Christmas tree should bear a heavy crop of presents for those little ones that would otherwise be forgotten. Let the great day of "good will to all" have its full meaning emphasized by seeing that everybody in need is given thought and care.

WHAT'S IN A NAME?

Over the hill they are offering a prize for a new name for the Carmel-San Simeon Highway. To any of our readers desirous of winning the prize, we can suggest a way. Change the first word in the present name to Monterey. That's all the correction needed to make the title satisfactory in our neighboring city. The Monterey-San Simeon Highway would suit them down to the ground!

Not that the highway goes to Monterey. As a state highway, it stops at the top of Ocean avenue in Hatton Fields. But what difference a short stretch of a few miles? If there's advertising to be had out of it, Monterey wants it.

Which is why, after a number of years under the name Carmel-San Simeon, the highway is to be rechristened. Not that Carmel ever sought the distinction of having this beautiful stretch of road named after it, but because it ran from Carmel to San Simeon, it acquired the title. As its charms were revealed, we became rather proud of our namesake, and now we regret that our neighboring town should feel that the name is unsuited.

In 1602, when Vizcaino landed and looked over the countryside, his attention was directed by the Carmelite friars who accompanied the expedition, to a peak of the Santa Lucia mountains, which they said was very like Mount Carmel on the Mediterranean sea, and to honor their order, Vizcaino gave the river and the lands about it the name, Carmelo. That was one of the first names given to any part of these United States, antedating even Plymouth Rock. That the name Carmel should attach to the most beautiful highway in the United States is not unreasonable.

None of the names suggested so far by the contestants for the prize is so strikingly appropriate as to warrant a change, nor more significant in a historical or utilitarian sense than the Carmel name. Far and wide, the name of Carmel is known, and it stands for distinction. That Monterey demands a change of title, that it should name judges to determine the title, that it should try to make that changed title stick with the State Highways Commission, is a direct slam at Carmel and an effort to grab advantage.

Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIFORNIA

Established February 3, 1915

Official Newspaper of Carmel-by-the-Sea, California

The Carmel Pine Cone's circulation covers Carmel, and in addition, circulates widely in the Highlands, Pebble Beach, Carmel Valley and a large portion of the Peninsula. Its policy is to print the true news and promote the welfare of Carmel and the Peninsula section.

Subscription rates: One year, $2.00. Six months, $1.25. Three months, 65¢ Entered as second-class matter, February 10, 1915, at the postoffice at Carmel, California, under Act of March 3, 1879.

Published weekly by the Pine Cone Press Publishing Corporation.

PERRY NEWBERRY and RANALD COCKBURN, Publishers

Printed by the CARMEL PRESS, INC.

Christmas 1932

Angels, sing low;
Star, be dim;
Wise men, go!
Lest the world know
And crucify him!
World keep away!
Bring here no thorn
For the new-born
This Christmas day!

Christ Child

They weep for Christ and bitter Calvary,
Three crosses stark upon a troubled hill,
Heroic bowing to the Father's will,
Always I mourn the deeper tragedy:
A pale young Boy who struggled to be free,
Leaving His toys before Him on the sill,
His childish laughter growing strangely still
Before the shadow of Gethsemane!

If the gay lanes of childhood, kindly, sweet—
Had closed Him in, if He had sauntered through
Unmindful of the nailprints for His feet
I could condone the sorrows Jesus knew;
Or if a day He'd laid the cross aside
Or dreamed a single night uncrucified!

Alice Porter
in Poetry World.

The Magi Ride

Swift was the push of the camel's feet
Thru the whispering sands of long ago
As the Magi rode on that mystic quest,
Turbaned and clothed from head to feet
In purple and white and wine-dark red,
While the great star shone, a golden lamp,
Lit by the singing Seraphim.
The camel bells chimed clear and gay
As the Magi rode on that star-lit way
To the little stable of long ago.
And gifts they bore of ruddy gold,
Of frankincense and scented myrrh.
Came at last and kneeled them down
Where, small and sweet, the baby lay
In the golden straw, and smiled at them
That hallowed night in Bethlehem.

THE FIRST SNOWFALL

"O, the snow! The beautiful snow,
Filling the sky, and the earth below!"

Filling the fireplace with wood at twenty dollars a cord! Filling the house with chill, even when the fireplace, gas furnace and electric heaters are all working overtime! Filling the roof with an icy packing that sends shivers through the stoutest hearts! No, no! Give us our regular, standard-size, high protein content, Carmel weather. Leave us our roses that bloom in December, and let who wants it have the "White Christmas."

Thermometers that never before in their lives had touched the freezing mark dropped to new lows this week as the Arctic circle moved into Carmel. Roof shingles curled up under the burden of blizzard-blown snows. Astonished wild flowers and grasses bent low to the unaccustomed weight of frozen rains. A village that had been exempt from the rigors of winter, felt them and shivered. Memories of other climes, of other places where snow and cold are a part of the year, came to mind, as extra blankets were hauled out for bed coverings, and the woodbox was filled with fuel.

There are places in the world where the experiences of last Saturday and Sunday, with the mercury dropping at times to freezing and the snow scurrying down, do not rate even a line of editorial in the hometown paper. In Carmel, the oldest inhabitant is casting back in an effort to recall another such time. Records have been broken, blasted. The editor pushes his typewriter table closer into the fireplace, and reassures his readers that it cannot last. Ulsters and mittens and scarfs need not be selected as Christmas gifts. The Californian sun will shine bright and warm again. The beautiful snow may linger a day, or maybe several days, on the summits of the farther hills, but Carmel will blossom in flowers tomorrow.

HARMONY IN ZONING

When the county planning commission resumes its hearings on the zoning plan for the highways around Carmel, December 27, it will face a definite proposition. There will be either no objectors among the property owners along the way, or there will be one owner, standing alone, against a straight residence zone from the toll-gate to the bridge, with every other property owner demanding equal rights, should his demand be granted.

The situation is this. Except for the Carmel Land Co., owners of Hatton Fields subdivisions, all have agreed to withdraw their requests for sites for auto camps, motels, hotels, campgrounds, and filling stations, on the understanding that it is unanimous. If one site is left open to special privilege, all must be granted their desires. That is the condition of mind among the property owners affected.

The county planning commission can, if it wills, recommend to the supervisors a zoning ordinance that disregards the desires

of the Carmel Land Co., leaving that corporation to make, later on should the need ever come, application for a re-zoning. Officers of the Carmel Land Co. have admitted that their zone for a business center is a future need, and may not come for many years. If, when that necessity arrives, the zoning ordinance provides a reasonable method for re-zoning, then it should be satisfactory to everyone — including the courts.

Conferences, still underway as this is written, may result in an unanimous appeal to the planning commission for a strictly residential zoning. Property owners in Hatton Fields, Carmel's business institutions and residents, and most of the property owners along the highway are a unit for this plan. With a reasonable way of readjustment of the zones in case of need, it should not be impossible to bring harmony and a united front.

People Talked About



CHARLES K. VAN RIPER, *Writer*

With Gertrude Nelson Andrews its editor, and Fred G. Andrews the printer's devil, "You and We, a Periodical of Friendly Handclasps," is published monthly at Riverwood, Maryland. The Andrews formerly lived in Carmel, and still have many friends here.

The November number of "You and We" tells of the Andrews' golden wedding anniversary celebrated recently. The little periodical is very personal, very friendly, and interesting always.

■ ■

A close-up on Communism as seen through the eyes of an American engineer who has worked in Russia under the old czarist regime and under the Soviet government was given last week by Frank L. Cole of Carmel in a talk before the Kiwanis club in Salinas.

Cole who is making his permanent home in Carmel is an internationally known mining engineer and was a classmate in Stanford of President Hoover.

Cole advised his listeners to support American institutions and ideals and to do all in their power to keep the United States free from the havoc wreaking influences of Russian communism. When peach crops are bad or sardine packs unsold and other misfortunes beset us, America is still a thousand times better off than Soviet Russia with its half starved citizens, its illiterate workmen and its murderous ruling clique.

Life is cheap in Russia and the distance from the rear door of the jail to the firing squad is remarkably short. Sometimes they don't even bother to go outside, said the speaker.

The ruling group of communists are enjoying the situation. They have enough to eat, they hold meetings instead of working and they kill all who oppose them. Cole has many times slept on a 15 foot square floor along with 15 or more Russians. He has seen the ruination of machinery by ignorant workmen.

He has felt the hostility of the communist leaders because he could converse with Russian peasants and answer their questions as to what sort of a place America really is. The Russians prefer foreigners who cannot answer peasant questions, the communistic propaganda system has given them an uglier conception of America under the capitalistic system.

Cole has no patience with the type of parlor pink that espouses the cause of communism on the Monterey peninsula. A real Russian communist would laugh at them. According to the speaker Russian communists are a hard, cruel lot and are accomplishing their ends by bloodshed, secret police and insidious propaganda in the new Russia. Russia was a much better place to live in during the czar's rule than it is now under its new so-called freedom.

Cole devoted the first part of his talk to the Manchurian question, telling how Japan had been defrauded out of her hold in Manchuria through earlier treaties and how she now has been attempting to regain what she lost. The speaker believes that Japanese control of Manchuria would be good for Manchuria as well as the rest of the world. He believes, however, that lack of money and overwhelming odds will eventually force the Japanese out of Manchuria and perhaps off the map entirely.



STANLEY WOOD, *Artist*

Azro J. Moore — "Sunday" Moore, as he was known and long will be lovingly remembered by the "Free-lancers" of the early days in San Francisco—passed away recently in a hospital at Reno, Nevada. During his last fatal illness, he wrote an article published in the Navada State Journal on "The Pleasures of Dying." He told how old friends and his former associates in the newspaper game, hearing of his sickness, came to him or wrote to him there in the hospital, and made of his last, lingering weeks, a time of great happiness to him.

Sunday Moore was editor of the supplements of the San Francisco Morning *Call* from 1899 to the Sunday before the earthquake of April 18, 1906. In those days, the material as well as the drawings for illustration of the Sunday supplements of San Francisco newspapers was all obtained locally, and gave a livelihood for many artists and writers who were free-lancing. Sunday Moore was a meal-ticket for many such.

Among that group of writers who managed to exist, or who added a bit to a slim income by writing supplement stories was the writer of this, and Isabel Chamberlain of Pebble Beach. Jimmy Hopper was regularly on the staff of the *Call* at the time of the earthquake. Other Carmel writers undoubtedly sold Sunday Moore the output of their pens, and its older artists may have contributed to the illustrating of his supp. He was a kindly heart, in the midst of a too cold and too hard journalistic world.

John O'Hara Cosgrave, editor of *Everybody's*, where he went from the San Francisco *Wave*, sent Moore to Nevade to write up the mining camps of Tonopah and Goldfield, shortly after the earthquake. Instead of writing, Moore got into the mining game for himself, and made a good deal of money at it, most of which was afterwards lost in supporting his own stocks. He was doing newspaper work up to the very last.

■ ■

Bud Fox, young Carmel boy and son of Mr. and Mrs. Charles Berkey, created an upset recently at Del Monte when he was matched with Dan Searle, Country Club champion, in the annual championship of local golfers. When playing with Searle who is an outstanding peninsula golfer, Fox displayed an excellent game of golf. Bud evidently has a bright future in golfing circles and local players had better look after their laurels when they see this fourteen year old fairway success on the horizon.

■ ■

A group of Carmel Girl Scouts is learning how to make rag dolls to give to unfortunate children at Christmas. The girls have been meeting at the Girl Scout House in Carmel and are shown by Mrs. Hugh Comstock the art of making the hand-made dolls.

¶

A group of Carmelites went quail hunting last week-end over toward Los Banos, the hunting season still going strong and popular around here.. Among those who went on this trip were Addison Stillwell, Drs. Harry and Ray Brownell and Fred Godwin.

¶

The Junior Class of Mme. Pirenne had a lovely time on Saint Nicolas Day at the All Saints Parish Hall. They played with gentle grace and boys and girls looked very attractive in their old French peasants' costumes. Mme. Pirenne was assisted by Mrs. G. E. Davis at the piano and by Mrs. A. L. Crummey at games and in the dressing room. Those who were there included Boice Richardson, Colden Whitman, Marion Buckley, Billy Richardson, Gilbert Davis, Madelain McDonald, Jeanette Graham, Patty Lou Crummey, and Ann Whitman.



JAMES HOPPER, *Writer*

¶

Mrs. Jeanne Josselyn, well known Carmel resident and who has a great many local friends, is expected to return to town just before Christmas after a six months visit with relatives in France.

¶

Stewart Masten, who has lived in the Big Sur country for two years, recently returned to his home in San Diego where he will live with his family. Mr. Masten is a cousin of Richard Masten of Carmel Highlands.

¶

James French Dorrance, well known fiction writer, is back in Carmel after an absence of a year and a half. Dorrance is accompanied with his family and will remain here during the Christmas holidays.



LINCOLN STEFFENS, *Writer*

Newberry's Authentic Autobiography

XXX

Steve's trip outside, although it yielded some valuable information on antimony market conditions and resulted in the sale of most of the ore we had hauled to the river—at a loss—did not bring a solution of our fundamental problem. A smelter, he learned, was not only too expensive in construction for our limited capital, but required in its operation minerals for fluxes that we did not have. If we continued to mine, we must sell our ore to the dealers, and at the price made by the smelters.

One thing he had learned that encouraged us to continue. Although the price of the mineral had come down to a fourth of its old value, typemetal, the largest user in peace times of antimony, still sold as high as at any time in years. There was, we decided, an arbitrary fixing of the price of the ore that sooner or later would come up against the law of supply and demand, and go smash. If we could hold on, or, better, if we could find an independent smelter, willing to handle our marvelous ore on a partnership basis, we might yet fool the metal trust, and win out.

Spring was coming in, slowly but sweetly. The snows as they receded up the mountain sides were followed immediately by the wild flowers. As soon as the frost was out of the ground, we brought a plow up from Teagarden's, and turned over an acre or more of the virgin soil of the valley above the house for a garden. Bertha and Charlotte planted peas, lettuce, radishes, beans, and other vegetables for home consumption. Some of the creek water was turned aside into a ditch for irrigation.

In the lower tunnel, we broke into the ore chute, and began stoping. Between us and the upper drift was a hundred feet of rich mineral, and each shot we fired in our ceiling, let down tons of ore. Mining this way was easy, and if we could only market the product at a price that would cover transportation and a little more, we could continue on indefinitely.

So I went out to find that market. Our many inquiries had developed the fact that but one independent smelter remained on the Pacific Coast, a small concern of so little importance that it had been overlooked by the antimony trust. It was in Oakland, and owned by a Jew.

I loaded a trunk with specimens of our ore, and taking it with me, went to Seattle. I spent three or four days in that city, talking with mineral brokers, mining men, assayers, and everyone I could find that knew anything about antimony. Then, with my trunk—it weighed over five hundred pounds—I boarded the steamer for San Francisco.

Things had happened to that city in my absence. As I walked from the dock on East street to take the only street car line that was running on Market, I saw the awful wreckage of that great catastrophe of a year ago. Downtown San Francisco had begun rebuilding, but so little had been done that it was still a place of ruins. The old Montgomery Block, where Bertha and I had once lived, still stood, practically unharmed, but it was desolate. Coppa's sign, the "Original Coppa," was above the door, but the door was padlocked. It had been reopened only once since the day of the earthquake, April 18, 1906, and the occasion was a farewell supper for Bertha, when she left the city to join me in Conconully.

The old bunch had come together that night to give Bertha a sendoff, the artists and writers who had sat at Coppa's center table with us for so many years, and they had to secure permission for the banquet from General Frederick Funston. Outside the door had stood a sentry with fixed bayonet. The shattered windows had been patched with pasted paper. All the food and wine was brought in, nor could the kitchen ranges be used, but there was no lack of anything, even hilarity. Xavier Martinez sang La Paloma in his best voice. George Sterling had a poem especially written for the occasion. Porter Garnet, Maynard Dixon, Harry Lafler, Lionel Josephare, Jimmy Hopper, Herman Whitaker, and others sang the old songs, gave the cavalry charge, "Dance Thumbikins, Dance," and made the quiet night of deserted down-town raucous with noise and mirth. Of that feast, Lionel Josephare wrote,

"Around us, destruction had painted in black
The bricks and beams of the tumble-down city.
Night gave to the scene an impressionist smack;
We pitied the smash-up, and danced in our pity.
Why not? In eternity, beauty is tinder.
There are graves all around us, wherever we dance.
The city has fallen wide, cinder on cinder;
Like ghosts, we returned there, and danced in a trance.
Gone were the subtle, risotto-fed waiters;
Sleek, slow-eyed, cash-registering Felix was gone.
'Twas a donation feast, eaten by the donators;
On one table only, our candles, three, shone."

A block or so beyond Coppa's corner, leaning over the railing that had been put up to keep people from falling into the excavation for the reconstruction of a fallen building, was a very drunken woman, hat askew, skirts bedraggled, shoes muddy, who looked down on the pile of bricks with eyes that streamed tears. As I passed her, she was sobbing, "Th' roo-ins of dear, ol' San Francisco! Th' roo-ins of dear ol' San Francisco!" Evidently she had come to a familiar place on her old beat of the night-life.

It was sad enough, even for me, sober. Except for three buildings, the Montgomery Block, a studio building further up the street, where had been Martinez' and Dixon's studios, and the whiskey warehouse of A. P. Hotaling & Co., on Sansome street, everything was down level with the sidewalks in this part of the city. Someone—I think it was Charlie Field—wrote,

"If the good Lord sought to punish us
Because we were too frisky,
Why did he shake the city down
And save Hotaling's whisky?"

The main business section of San Francisco, a year after the catastrophe, was at Fillmore street, with a smaller section on Van Ness avenue, the wide street where the flames had been stopped. I

AN INCOME PRODUCER AND AN ATTRACTIVE HOME

A good 4-room cottage, well built, comfortably furnished, on the waterfront

$4500

May be bought for small cash payment or can be exchanged for vacant property on or near the Point

ASK DAISY BOSTICK
OCEAN AT DOLORES, TELEPHONE182

BEFORE BUYING YOUR CHRISTMAS GIFTS LOOK OVER OUR LARGE STOCK OF

USEFUL GIFTS

Electric Toasters, Waffle Irons Coffee Percolators, Silex Coffee Makers and all household appliances

WE HAVE THE LARGEST STOCK IN CARMEL

BONHAM'S INC.
OCEAN AVENUE, TELEPHONE 84

Stahl Motor Co.
Packard, Hudson-Essex

SPECIAL BARGAIN

1928 Cadillac 5-passenger Sedan. Equipment same as 1929 model. Shows no appreciable wear on upholstery, paint, or mechanical parts.

Price $850

Telephone 1570
498 Fremont Street, Monterey

GIFTS THAT MEN APPRECIATE

Buy a man's gift in a man's store



Wilson Brothers Shirts

. . . in the very latest colors, styles and materials. With and without collars. Remember that no man ever has too many shirts. Priced from

$1.65 to $5.00



Give a Man Hose

. . . any of the many styles and colors we are showing. Every color and every pattern is in good taste. There are soft imported wools, heavy silks with clocks, and lisles in any number of patterns. Men's hosiery is priced much lower this year. From

35¢ to $1.00



Ties, He'd Choose

Here at Charmak & Chandler's you will find the new things in neckties. By all standards of good style and good taste, they are ties you can choose and give safely. Glowing moires, splash figures, colorful paisleys. In wool and in silk. Priced

65¢ to $2.00

Pajamas, Shirts and Shorts, Ties, Scarfs, Sweaters, Suede Jackets, Belts, Suspenders, Dobbs Hats and scores of other quality men's wear items await your inspection. If in doubt give a Merchandise Order.

"The Joy of Giving is the Spirit of Christmas"

CHARMAK & CHANDLER
Men's Quality Shop

460 Alvarado Street, Monterey

took a room in a hotel on the latter street, and started out to locate some of my friends. I had gone only a few blocks when someone tapped me on the shoulder with,

"Perry, you're just the man we've been looking for. This is luck!"

I turned to find Tom McGee, politician from the 42nd. District, at my side, pumping my arm. He headed me toward a saloon, where we could talk in comfort. Seated at a table in the back room, with a bottle before us, Tom gave me a resume of the political situation and made me a proposition. I said,

"I'm here only for a few days, Tom. I've got to get back to my mine immediately. There's nothing doing."

"But this is important! We've got the city by the tail, Perry, and all we need to swing it is proper direction. Let the mine wait, and take charge."

"Impossible."

"Stay till after the primaries, anyway." I shook my head. "Stay till we get organized, a couple of weeks or a month." Again I negatived the idea. "Well, come up to Dan Ryan's office to a meeting tonight. You can do that without hurting you."

I could do that, and promised it, got the address of Dan's office, and broke away. There were many things I wanted to do more than talk politics or attend political conferences. I hadn't gone many blocks along Fillmore street before I bumped into Maynard Dixon. Again I was just the man he wanted to see.

"What's your trouble?" I asked him; he was looking me up and down with an appraising eye.

"The spirit of San Francisco," Dixon muttered, still eyeing me.

"Take it easy, Maynard," I soothed him. "Don't let the joy of meeting me so suddenly unbalance you. Let's get us a drink."

"I'll get pencil and paper, and damn quick. You're the answer to prayer. Come along, where I can sketch you."

"What for sketch me?" I protested, as he dragged me with him.

"Because you're dressed for the part," he explained. "Boots, sombrero, pants, everything. Just what I need for a model of San Francisco—a symbolical picture I'm doing on an order. You're to pose for it."

Dixon's studio was close by, and soon I was standing on a model throne in the pose of a policeman directing traffic, being idealized into a virile and vigorous Spirit of San Francisco. Within a fortnight, reproductions of this sketch were on sale at all the newsstands. Fame comes to me that way; I forget to change my mining clothes for city wear, and blossom forth on the newsstands as the spirit of something or other.

I had made an appointment by telephone for that afternoon with the Oakland smelter, and had had my heavy trunk hauled over to his plant. When I finally found the place, far in the suburbs of the city, surrounded by dumps, I was not favorably impressed with it or its owner. The smelter was in an old, infirm shack, and an enormous pile of tin cans almost hid it. These cans, I learned, were melted up with the ore to make the necessary flux for the smelting.

The owner, a small and insignificant Jew, was immediately interested when my trunk was opened. He admitted that he had not seen such ore in his plant for a long time, and asked questions of the quantity we could get out of the same grade, and what we were doing with the oxides. I learned from him that the red oxide we had tossed on the dump was valuable.

We spent the afternoon, and the best part of next day in bartering. Out of it finally came an agreement that I was to land at his smelter, all expenses paid, not less than sixty tons, and not more than one hundred twenty tons a month of ore of a certain average percent of antimony content; he was to smelt, cast into bullion, and sell to the best advantage possible; and we should split the gross returns fifty-fifty. I tied up the financial end of it as best I might with every caution possible against being cheated in the sales, for he would have all that part of the business in his hands. It wasn't any too reassuring at best, and before I signed the agreement, I insisted that we meet at my attorney's office and have him look it over.

This was Saturday afternoon: we would meet at Dan Ryan's office at ten o'clock Monday morning, and close the deal. I left my Jew friend gloating over the trunkful of antimony, and carried away my pencil memoranda of the agreement, and a feeling of disquietude at this necessary partnership with him.

(To be continued next week)

Social Service Center Unites With Red Cross

Mrs. S. A. Trevvett, head of the committee which was formed to establish a Social Service center in Carmel states that it has been decided that it is not possible to establish such a center at present. The committee feels that the newly established Red Cross base, under Pine Inn, will be able to fill this need. and they are urging everyone interested in the work to cooperate through this agency.

All Saints To Aid in Christmas Shopping

An unusual opportunity to buy "last minute" gifts will be offered by the Parish House of All Saints Episcopal Church (Monte Verde near Ocean Avenue) by the members of St. Anne's Guild, next Tuesday.

And while you're purchasing from the attractive display of hand embroidered towels, aprons and other articles, you will be tempted to partake of the appetizing hot luncheon they will be serving at twelve thirty o'clock, at the nominal sum of thirty-five cents.

If you come at three o'clock you will find them serving tea and sandwiches, or perhaps you will prefer to buy from the table of home-made cooked food and take it home.

Mr. and Mrs. Ranald Cockburn returned from their honeymoon trip last Thursday and are in residence here.

XMAS WEEK BARGAINS AT

Miller Motor Co.

1930 Chev. Cpe. Guar.
1929 Ford Convertible Cpe. New tires.
1930 Chrysler 70 Cpe. with 77 motor.

Biggest buys on the Monterey Peninsula

Miller Motor Co.
See E. C. Poklen
San Carlos at 7th, Carmel
Telephones: 560 or 895-J

Announcement

THE OLD CHOP HOUSE
now under
NEW MANAGEMENT
will serve a daily
Chicken or Turkey Dinner 50c

Cooked by a most experienced chef
Formerly Assistant Chef for the Del Monte Hotel

Steve Patterson, Proprietor

SAN CARLOS AT 6TH, CARMEL

Try an . . .

EARLY AMERICAN CHRISTMAS

Buy back your grandfather's chair!

Antiques
at lowest possible figures

Afternoons 2 to 5

Ruth Waring Studio
until January 15th
8th and San Carlos
Carmel

Home of Philco Radio

WORLD'S MOST MARVELOUS MUSICAL INSTRUMENT

An ideal Christmas gift
Priced $19.50 to $295

The White House
Established 1850
"Pioneers in Radio"
486-488 ALVARADO STREET
TELEPHONE 625 MONTEREY

"Oh-h! you Darling"

. . . just the gift she's always wanted



● A genuine Westinghouse Dual-automatic Refrigerator!

Here's the perfect solution to your Christmas gift problem this year. A gift to your home and family . . . practical . . . beautiful . . . one of lasting benefits!

Let us give you complete details of our liberal Christmas terms. Come in today!

Westinghouse
Dual-automatic Refrigerator

McConnell Electric Co.
461 Alvarado Street
Telephone 10
Monterey

P. K. Hill Electric
8th and San Carlos
Telephone 56-J
Carmel

Carmel LandCompany on Grill During Heated Zoning Confab

Despite the failure of the Carmel Land Company to withdraw their request for an auto camp and business center, property owners in that section were still confident of pushing through a residential zoning ordinance.

Hatton Fields property owners and a group of Carmel residents locked horns with Paul Flanders, head of the Carmel Land Company at a heated meeting held Tuesday afternoon at the Denny-Watrous gallery. Flanders definitely told the group that it would be impossible to withdraw his request for a provision in the proposed zoning ordinance, that will allow an auto camp and business center on property belonging to his company.

Frederick Bechdolt, who presided at the meeting, told the situation briefly. He pointed out that for months Carmel residents and property owners of Hatton Fields had been fighting to protect that section from the stain of commercialism.

"All property owners who had previously planned to put up service stations, auto camps and other commercial enterprises have receded from their original requests," Bechdolt told the group. "The Carmel Land Company remains the only property owner who has refused to cooperate."

Ray DeYoe, Carmel realtor and owner of property which will come under the zoning provisions, was called by Bechdolt to express his views on the subject.

"It was my first intention to offer my property for commercial purposes," DeYoe admitted, "However, when I began to get the reaction of people, not only from Hatton Fields, but residents in Carmel, I realized that the entire future of Carmel's development was at stake. I preferred to lose a financial profit rather than the loyalty and confidence of my friends."

Adolph Hanke, one of the largest property owners in Hatton Fields declared that when he had bought land in that section, he received the verbal promise from Flanders, that the adjacent property would be restricted to residences.

"If Flanders goes through with his plan, the entire character of the section of property will be ruined," Hanke said. "The Carmel Land Company will suffer just as much as any other property owner—only they haven't realized it."

Mayor John Catlin told the group that when he first heard of the proposed establishment of an auto camp, it was difficult for him to believe that the Carmel Land Company was supporting it.

"I found," Catlin stressed, "that the sentiment of Carmel was unanimous against such a plan. The Carmel Land Company, I believe, is doing a thing which they in the end will greatly regret."

Similar talks of protest were made by Councilman Robert Norton, Eugene Watson, David Ball and others. Then Bechdolt called on Flanders to express his views.

"The Carmel Land Company," said Flanders, "chooses to reserve the right to do whatever it desires with its investment—the same right that any other property owner has. I can't see, however, how the erection of a high class tourist hotel and business center will hurt the beauty of that section. I am sorry, but it is impossible for me at this time to withdraw our original request."

Eugene Watson then asked if it was not a fact that negotiations for the sale of the land in question had already been made.

This brought almost a definite admission from Flanders. He said: "We have been talking about it."

Bechdolt adjourned the meeting by pointing out that if the Carmel Land Company held out for their request, the same privilege would have to be given to other property owners.

Red Cross Campaign Highly Successful

With the end of a successful campaign in sight, the Carmel Chapter of American Red Cross closes another year of its activities.

There has been a generous response this year. Previously the sum expected and received has been somewhere approximating $1000. This year over $1200 has been received to date and more is coming in. It is expected to reach $1300 before the coming of the New Year.

This splendid response, it is felt, is a vote of confidence in the Red Cross and more particularly, the Carmel Chapter. It has functioned most successfully throughout this stressful year. The annual report of this year's work shows the confidence not to have been misplaced.

The new Chairman and Board are making plans whereby the Chapter will grow as much throughout the coming year as it has in the past one.

Headquarters have been established in a store under Pine Inn, on the northwest corner of Monte Verde and Ocean Avenue. Office hours will be held from 10 to 12 a.m. and 2 to 4 p.m. Telephone 382.

Memorial Service Preston W. Search

Arrangements are being made for a Memorial Service for the late Professor Preston W. Search at the Carmel Community Church on Sunday afternoon next at 3 o'clock. This will be in charge of the Rev. T. Harold Grimshaw. The public is invited.

Miss Janet Prentiss spent part of this week in San Francisco. She returned to Carmel on Tuesday.

THE PINE CONE CLASSIFIED ADVERTISING

WANTED

RADIO SALESMEN WANTED: 40% to 50% Commission selling finest guaranteed radios. Wonderful tone, long and short wave. Prices $22.50 and up. Write for Free Literature and prices. RADIO CORP. Box 579, Santa Rosa, Calif.

WANTED TO RENT: for $4.50 for three months, a good radio. Advertiser will pay entire rent in advance and furnish best of references. Apply Box X, Pine Cone.

YOUNG WOMAN WILLING TO WORK: Literary ability-typist-nursing experience. Telephone Monterey Exchange 408-W.

FOR RENT

FOR RENT, lease, low rental. Well furnished house, near Ocean Ave. 3 bedrooms, 2 baths. All improvements. Telephone 934.

LOST AND FOUND

LOST: A coral earring. Finder please return to the Game Cock Shop or telephone 190.

PALMER TENNIS SHOP

Specializing in racket re-stringing, woodturning, woodcraft.

Tennis specialists

Corner Hartnell and Casa streets
Telephone 3089 Monterey

We have just been appointed agents for

MARTHA WASHINGTON CANDIES

First in taste . . . first in quality . . . these delicious sweets are probably more famous than any other brand.

Christmas Special
Pound 65c – 2 pounds $1.19

Headquarters for Christmas cards

A large assortment of gifts priced 50¢ to $1.00

Pease The Druggist
PRESCRIPTIONS
PHONE 3070
562 LIGHTHOUSE AVE.- PACIFIC GROVE, CALIF.

OUR SALE CONTINUES
With big reductions on entire stock

. . . this great sale of all our goods, none of which has been imported for this purpose, will be on throughout this week

Lovely merchandise collected from the four corners of the World is being sold at large Christmas reductions

All our jewelry is down from 25 to 50%

MERLE'S TREASURE CHEST
OCEAN AVENUE, NEXT TO THE BANK, TELEPHONE 450

An Open Letter

TEMPLE OF HEAVEN
Carmel, California

December 2, 1932

To Carmel Pine Cone:

It may interest you to know that during the recent sale of Oriental articles virtually half the stock in our store was disposed of within a short time.

This significant result can be traced only to the Carmel Pine Cone in which we advertised exclusively.

Very Truly Yours,

The Temple of Heaven

CHINESE GOODS

Now shown at Lew & Sons

476 Alvarado Street, Monterey

Here is an opportunity of choice for Xmas gift goods. You will be interested in our stock. Prices will meet your satisfaction.

Lace Brocade, patterns small or large 33-in. to 40-in. $1.65 to $2.00. Chinese Grass Linen Bridge Set 36-in. 7 pcs. $1.50. Cream Linen Bridge Set 36-in. 5 pcs. $1.95

Also a complete line of silk garments, Underwear, New and Old Embroidery, Laces, Amber Beads, Crystal, Porcelainware, Brassware, Cloisonne, Tea, Candies, Lacquerware, Chinese Dishes and Bowls, etc.

CHOICE GIFTS

PALACE DRUG CO. *carries the largest and finest line of Christmas gifts on the Monterey Peninsula.*

Radios, Records, Stationery, Cards, Candy, Perfumes, Kodaks, Toys

401-403-405 Alvarado Street, Monterey

Drug Dept. 40, Music Dept. 211

Now is the time

to make ready for your

Holiday Beverages

All kinds of imported and domestic

Cordials, Flavorings and Essences

All popular malt syrups and accompanying necessities

Dolores Products

244 Alvarado Street, Monterey

Telephone 13

FOR ALL YOUR DRUG NEEDS

Just call

400

DOLORES PHARMACY

DOLORES STREET AND SEVENTH

A gift for the car is a gift for the family

Batteries, Tires
Accessories, Novelties

Emmett McMenamin

Monterey County Distributor

623 Munras Avenue · Monterey

Telephone 115

Expert Beauty Service For The Holidays

Permanents

$2.50 - $3.50 - $5.00

Shampoo, Finger Wave and Neck Trim $1.00

All work guaranteed

Evening appointment if desired

Museum Beauty Shop

Belle Varien

216 Forest Avenue, Pacific Grove

Telephone 1320

Vanity Box

Wm. N. Varien

427 Alvarado Street, Monterey

Telephone 1458



WISE FOLKS OF TODAY

follow the gift trail to these shops where Christmas gifts to suit every pocketbook may be found

Buy early while the selection lasts

Give Grayco Cravats and Shirts for Christmas

We are Grayco Headquarters

Tune each night at 9 p.m. on

KNX Hollywood

SILK QUILT PATCHES ARE FREE

merely send in your sales slip on each Grayco purchase

Grayco Shirts	$2.50
Grayco Cravats	65¢ to $2.50
Grayco Handkerchief Set	$1.00 and $1.50

Imelman's Sportwear Shop

Ocean Avenue, Carmel

Christmas Gifts in good taste

Ornaments, fabrics, brasses, genuine stone and costume jewelry and other presentations

from 50c up

Merle's Treasure Chest

On Ocean Avenue
next to Bank

Lest you forget

Men's half soles	$1.00
Ladies' half soles	75¢
Ladies' rubber heels	25¢
Men's rubber heels	30¢

Village Shoe Rebuilder

C. W. Wentworth

1st door south on San Carlos from Ocean

Telephone 929-W

For Xmas

We are exclusive agents for

Geo. Haas & Co. candies and Saylor's chocolates

A trial will convince you of their superiority

Staniford's Drug Store

San Carlos and Ocean, Carmel

Telephone 150

GIVE A LIVING GIFT THIS YEAR

Canaries in full song

A small deposit will hold any bird or animal without charge for boarding until Xmas

A complete stock of pets and supplies

THE PET SHOP

480 ALVARADO STREET, MONTEREY

TELEPHONE 202-J

Learn to make your own Christmas gifts

Something you have made will be close to the heart

School of Woodcarving

C. M. Sayers

Telephone 376

Real Values in Carmel Properties Remain Stable

By C. R. Parrott

I read with much surprise an article, in your recent issue, relative to Carmel property values. My concern is not with the article itself, which implies to me nothing but a disappointed person, who has been endeavoring to get a few people to sacrifice their sound property holdings, in order that he might earn a few commissions, and in so doing has attempted to intimidate the people of Carmel into the belief that their holdings are practically worthless, and who has attempted to apply an unwarranted and "relative to worthless security value" to property.

Since the depression, your paper has done much to keep alive the confidence of people in their holdings, of peninsula properties, and I have always admired your stand, for the simple reason that it is the truth. There is no property on the Pacific Coast that can hold the values which Carmel property can hold. In the first place, there is no false inflation. All property around Carmel is valued on a basis of home investment, a valuation based on normal times, and not with the speculative values as have been applied in other parts of the country, where the property investor has been relegated to the class of stock speculator. The cause of this present economic condition is not the result of sudden realization that property is worthless, and that holders have gambled and slaughtered everything that's decent, in order to milk the public, but rather it is the direct result of this very thing being done on the security market. So called "investments," by the gullible public in paper,—paper which they had no control over, nor even a voice in the manipulation of it.

Real property is the basis of all wealth, and particularly is this so, at the present time, when we realize that property is carrying the burden of taxation. These very heavy taxes levied against property automatically place a realistic value on property equivalent to Government bonds, that is, in regard to the soundness of its worth. (In passing, however, let us hope that there will soon be an adjustment on this question of taxation.)

During the time I was actively engaged in business in Carmel, even in so-called "good times" I was constantly besieged with "buyers" who would place "their own value" on Carmel property. Usually that "value" was around three or four hundred dollars for a water front lot. Regardless of their "valuation," however, the property continued to sell at the values as applied at this end, and Carmel property cannot help but continue to do so.

It has been my good fortune to live in many parts of the world, and in all my travels, I have found no spot to compare with the Monterey peninsula for beauty, recreational advantages and general charm, also simplicity of living. Conditions are still regulated by supply and demand. The demand for this beautiful country will always be far, far greater than the supply. The supply is limited. Not limited by the hand of man, in an effort to manipulate its activity, but limited by that greater force, Nature, which has passed her all powerful hands on its boundaries.

Referring to the list of "bids and asked" in the article, (based on the writer's experiences, during the past few months), those figures, even on the "bid" side are a revelation to me, for they average around fifty per cent of the "asked," and for Carmel, that is a great compliment to the values placed on our property. Even in "good times," the "bid" was around twenty-five per cent, and a good realtor then starts to work educating the buyer, as to the real value that that particular property has.

I am still trying to solve the "values, and depreciated replacement costs" as submitted in the article, but I feel this is too much for me. The values are evidently the writer's, and just exactly how they are arrived at I cannot surmise.

I feel, at least, there should be one medium, through which good sound confidence should be expressed to the property owners of Carmel, and that medium is through your columns. Our property owners have, to date, retained confidence in their realty holdings in and around Carmel, and it appears to me that it is a trifle unkind, and almost inhuman for you to permit these depressing figures to be put out now, for their digestion, particularly so when we are just presented with our tax bills.

Permit me, in closing to say, that, I firmly believe, that Carmel property is the soundest holding a person can have to-day. True, they might be annoyed by absurd offers for their property, but let us remember, if the other fellow thought it worthless, he would make no offers, at all. Carmel property will more than pay out the investor, for he can always govern his holdings by that unquestioned fact of supply and demand.

At any rate, let us see something more cheerful in your columns, in place of such insufferable "bids and asked."

When "Over the Hill"

E
EAT
T

Quickly and deliciously at

Siddall's Cafeteria

458 Alvarado Street
Monterey

THE BLUE BIRD

Luncheon 50¢ Dinner 85¢ Sunday Dinner $1.00

OCEAN AVENUE

Telephone 161 M. C. Sampson

THE BLUE BIRD TEA GARDEN

Lunches Teas Suppers

Telephone 288 DOLORES STREET Sammy Sampson



happy spirits
aching feet

The telephone can save you needless "trotting"

CHRISTMAS is in the air. The stores are gay with greenery. The shopping throngs are eager — it's holiday fun to be a part of the jostling swirl, *up to a point.*

Beyond that point, it's useful to let the Telephone run your errands. The stores are glad to give you information about merchandise and prices. Their advertisements, and your Telephone, will serve you in the comfort of your home and will cut your steps in half.

The Pacific Telephone and Telegraph Company

Business Office: Dolores and Seventh · Telephone Carmel 20

The A. D. H. Co.

Successor to T. B. Reardon

SUGGESTS A GIFT FOR THE HOME

An automatic hot water heater . . . a floor furnace . . . a modern Wedgewood range . . . a circulating heater. Or possibly you could use to advantage a new electric toaster or other useful electrical appliance

WE OFFER A NEW IDEA IN A TRAY WASHING MACHINE. ASK ABOUT IT!



Terms if desired

A complete line of gas heating appliances, floor furnaces, water heaters and central heating plants

Telephones: 49 or 270
San Carlos at Fifth
Carmel





for Christmas and New Year's

Here is Southern Pacific's Christmas present to the West—the greatest "Dollar Day" excursion in our history. Roundtrips between all stations on our Pacific Lines for approximately 1¢ a mile.

Start your trip on any of these dates:

Dec. 22, 23, 24, 25, 26; Dec. 29, 30, 31; Jan. 1, 2

Be back by midnight, January 4

If you leave on the first day of this excursion, you have nearly *two weeks* for your trip. Or you can make two complete roundtrips during the thirteen days this excursion will be held.

SAMPLE ROUNDTRIPS:

Los Angeles	$ 8.25
San Francisco	$ 2.70
Santa Barbara	$ 6.00
Portland	$18.85
Sacramento	$ 4.95
San Jose	$ 1.70
Reno	$ 7.95
Ogden	$19.55
Salt Lake City	$19.55
Lake Tahoe	$ 8.55

Southern Pacific

C. M. VANCE
TELEPHONE 139

THE VILLAGE NEWS-REEL

With winter really here and the hills covered with snow, a number of Carmel residents were lured by the Christmas atmosphere to make a day's visit to Mount Toro. There were even some who went quail shooting when snow didn't provide enough entertainment. Among those who didn't get enough snow in Carmel and so went to the mountains, were Mr. and Mrs. Robert Leidig, Ted Watson, Jean Leidig, Henry Hasty, Dr. and Mrs. J. L. Hughes, Bud Todd, Cedric Rowntree, Bud Brownell, Stuart Marble, John Mather, Mr. and Mrs. Austin James, Thomas Harbolt and Jane Hopper.

¶

A real afternoon of fun was shown a number of peninsula children at the Polo Club in Monterey recently. Carmel, Pebble Beach and Monterey children were divided into different groups according to age and entertained with games for the greater part of the afternoon and then taken into the club house and served ice cream and cake. The field day was sponsored by the Polo club under the supervision of Dr. D. Spence of Pebble Beach and Dick Collins of Douglas School. Races and games were played and prizes given to the winners.

Some of the Carmel and Pebble Beach children and parents glimpsed at the field day were Tony Van Riper, Mr. and Mrs. Sidney Fish and Stuyvesant, Mrs. Hermon Crossman and her twin sons, Jean Spence, Ricky Masten, Virginia Wheeler, Miss Jane Burt, Marion and Patsy Ford, Mrs. Anita Whitman and her children, and a number of boys and girls from Douglas School.

¶

Mrs. Franklin Stearns Reade, accompanied by her daughter Miss Mary Jean Reade of Carmel, was guest at the W. P. Fee place at the Big Sur over the week-end.

¶

Bob Horton and his mother Mrs. Frank B. Horton, have returned to their home in Wwoming after having been in Carmel for the past six months. Bob and his mother took a cottage on Lincoln when he attended school here.

¶

The Misses Ann and Adelaide Whitehorn were hostesses at a midnight supper dance recently. The guests included; Misses Harriet Hasty, Dot Pinkham, Ruth Pinkham, Elizabeth Todd, Lillias Carroll, Virginia Rockwell, Helen Mc Laughlin, Messrs. Bud Todd, Henry Hasty, Ralph James, Ted Watson, Dave Davis, Dan Chew, George Graft, George Aucourt and Bud Roberts.

¶

Ted Leidig arrived in Carmel last Sunday from the University of California at Los Angeles to spend the Christmas holidays with his parents, Mr. and Mrs. Robert Leidig, Carmel residents.

¶

Mr. Paul Flanders, accompanied by his daughter, Miss Alicia Flanders, motored last week-end from Carmel to Los Angeles to make a short visit as well as to attend the U.S.C.-Notre Dame football game.

Mr. M. Shahan recently spent a few days in Carmel staying at La Playa Hotel. Mr. Shahan is a frequent visitor to Carmel and travels for a sport goods company.

¶

Mrs. C. J. Ryland entertained recently at her Carmel home for a one o'clock luncheon and an afternoon of bridge. The guests of Mrs. Ryland were Mrs. Stella Stafford Mather, Mrs. Lucy Panton, Mrs. David Scripture, Mrs. J. B. McCarthy, Mrs. Carl Burrows, Mrs. John E. Abernethy and Mrs. W. E. Heathorne.

¶

Miss Betty Joyce, Speck Watson and John Von Saltza all spent the week-end in town, down from the north. Miss Joyce, who spends her summers in Carmel with her family, was a house guest at the Von Saltza home on Camino.

¶

Miss Grace Bell returned to La Ribera Hotel where she makes her home, after spending several days in Santa Barbara visiting friends.

¶

Mr. Fred Bigland who owns a number of houses in Carmel and who has been living in Watsonville, lately moved to one of his Carmel homes where he plans to make an indefinite stay.

¶

Charles Watson of Carmel was recently elected president of the Carmel Masonic club. This election took place at the meeting of the club held last week. Other officers are H. E. Fardey, vice-president; George Wood, treasurer; F. A. Robbins, secretary; and Arthur Webb, director.

¶

Mrs. Hurd Comstock of Carmel gave a talk on poetry earlier in the week at the Monterey High School. Mrs. Comstock, better known as Dora Hagemeyer, takes a great deal of interest in the Carmel activities, and is a poet of rare ability.

¶

Mrs. Ninole Locan recently left her Carmel home to spend the winter with her two daughters. Mrs. Locan who is an old Carmel resident, plans to divide her time between one daughter who lives in Berkeley and the other one who lives in Pasadena.

¶

Mrs. Alan Edwards of Carmel left town a while ago to spend a week with her sister, Mrs. B. C. Nystrom at their San Francisco home. Mr. Edwards will motor up later in the week to join his wife.

¶

The December meeting of the Carmel Parent Teacher association, will be handed over to the Nativity play. This is a Christmas play presented by the children of Sunset School. The play, "The Finding of the King," is to be presented at 8 p.m. on Friday, December 16.

¶

Mr. and Mrs. George Dietz of Stockton have taken the Henry home in Pebble Beach for the winter months. Both Mr. and Mrs. Dietz are intimate friends of Mrs. Arthur Hill Gilbert, of Monterey.

¶

Miss Mary Wilkinson recently arrived from Buffalo to make her home in Carmel at Pine Inn for the winter as she does every year. Miss Wilkinson and her sister at one time were owners of Pine Inn.

Hare Optical Co.
Established over 30 years
EYES EXAMINED
Glasses Fitted Quick Repairs
REASONABLE PRICES
Time Payments Arranged
See Dr. D. S. Jaques, Optometrist
Opposite P. G. & E. Co. Monterey
353 Alvarado Monterey 630

WOLTER'S WOOD AND COAL YARD
FORMERLY LEIDIG'S
at your service
•
Featuring good quality
•
Telephone 231
Seventh at Mission

MONTEREY PENINSULA COMMUNITY CHEST
HELP AS YOU WOULD BE HELPED

Your Own Ideal of Living
and at Lessened Expenses
Visitors from Carmel find in Hotel Canterbury an appreciated atmosphere of quiet charm and dignity . . . downtown, 250 outside rooms, each with tub and shower.
Spacious dining room overlooking colorful patio garden.
Rates
Single, $2.00 to $3.50 Twin Beds, $4.00 to $5.00
Double, $3.50 to $4.50 Suites, $6.00 to $10.00
Attractive Weekly and Monthly Rates
KENT W. CLARK, *Managing Owner*
SAN FRANCISCO



Hotel Canterbury
750 Sutter St.

"Blows the lid off the whole writing, selling, and publishing game . . . an amazing departure from the thousand and one other books on such subjects!"
says Harry Stephen Keeler, famous author and editor, about
"Trial and Error . . . Writing and Selling"
by Jack Woodford
who has sold over 2000 stories and articles to 200 periodicals ranging from COSMOPOLITAN, AMERICAN MERCURY, FORUM, etc., down to the sex, religious, and pulp story fields. Who has had 7 books published . . . 3 this year! Whose writings *have brought him a six-figure fortune in the past 15 years!*
How does he do it?
In "TRIAL AND ERROR" Woodford gives you hitherto unrevealed writing and selling tricks based on his own experiences . . . a startling presentation of the writing racket as it really is!
What taboos do you face? What makes a story salable . . . any story, from short short to novel? How can you approach editors? How do sex, liquor, and "conditional reflexes" affect writing? Ask Woodford!
"TRIAL AND ERROR" combines hard-boiled information garnered during an amazingly successful career with the satire and humor for which Woodford is famous. It surpasses, in frankness and cynicism; even his two greatest books of fiction . . . SIN AND SUCH, *and* EVANGELICAL COCKROACH.
Beginner or professional, "TRIAL AND ERROR" will help you.
An oversize book. $3.00, postpaid.
Carlyle House
Publishers
307 Fifth Avenue New York City

ROY M. WRIGHT
HARDWARE
ECONOMICAL
GIFT SUGGESTIONS
Greatly Reduced Prices on electrical appliances

Toasters	$1.85	to	$ 4.95
Automatic Toasters	9.50	to	12.50
Waffle Irons	2.95	to	13.75
Electric Percolators	3.75	to	9.95

Mixmaster, Electric mixer and juice extractor only $19.50

TOYS! TOYS! TOYS!
Electric Trains, complete with transformer ..... $3.95 to $5.50
Extra track 20c per length
Footballs and Basketballs .... 69c up
Angora Chaps Punching Bags
Tricycles Many other toys
22 Caliber Rifles $5.25
Buzz Barton Air Rifles $1.95

A new Philco Radio at $19.50
Others priced upward to $260
Shop early
Specials on golf clubs, electric refrigerators, mousetraps and fish hooks

Philco Radios
ORLIN F. GRANT, EXPERT IN CHARGE
RESIDENCE TELEPHONE 1640-W
Free demonstrations in Carmel

613 LIGHTHOUSE AVENUE PACIFIC GROVE
TELEPHONE 814 ACROSS FROM GROVE THEATRE

Library News Notes

During the month of November the County Library at Salinas was very generous to Carmel. Among the 133 books received were many new as well as old ones which may be of interest to our readers:

Non-fiction—
Biography—
Terry—Bach.
Carr—Dostoevsky.
Corey—The Truth About Hoover.
Wagenknecht—Jenny Lind.
Iltis—Life of Mendel.
Monroe, A. S.—The World I Saw.
Josephson—Jean-Jacques Rousseau.
Gardner—Lusty Scripps.
Vestal—Sitting Bull, champion of the Sioux.
Starke, B.—Pseud. Born in Captivity.
Godwin—Vancouver: A Life 1757-1798.
Vulliamy—Voltaire.

Travel and History—
Muirhead—Scotland.
Powell—Undiscovered Europe.
Gallop— A book of the Basques.
Hergesheimer—Berlin.
Stuart—The International City of Tangier.
Forbes—Conflict; Angora to Afghanistan.
Roerich—Trails to inmost Asia.
Gould—Cold.
Kendrick—A history of the Vikings.
Wilstach—Tidewater Maryland
Humphrey—Following the prairie frontier.
Ware—The emigrants' guide to California.
Laut—The conquest of our western empire.

Current Problems—
Beck—Our wonderland of bureaucracy.
Churchill—Pricing for Profit.
Gee—Place of Agriculture in American life.
Harr—Banking theory and practice.
Hollandee—Want and plenty.
Mazur—New roads to prosperity.
Rappard—The Geneva experiment.
Spengler—Man and technics.

Science—
Chapman—My tropical air castle.
Darrow—The new world of physical discovery.
Ditmars—Snakes of the world
Hillebrand—Applied inorganic analysis.
Kroeber—Source book of anthropology.
McSpadden—To the end of the world and back.
Marmer—The tide.
Smith—Kamongo.
Yonge—A year on the Great Barrier reef.

Drama, etc—
Coward—Post-mortem.
Cordell, ed.—Representative modern plays, British and American. New plays for women and girls.
Shay, ed.— Appleton book of Christmas plays.
Thayer, ed.—The best Elizabethan plays.
Tucker, ed.—Twenty-five modern plays.
Webber, ed.—Typical plays for secondary schools.
Seymour—How to write for radio.
Ashton-Wolfe—Cask of death and other crimes.
Triplett—Coconut oil.
Wylie, E.—Collected poems.

Miscellaneous titles—
Bottomley—The design of small properties.
Cran—Gardens in America.
Eberlein—Architecture of colonial America.
Shepard—Camps in the woods.
Yeaton—Linoleum block printing for the amateur.
Hague—Spanish-American folk songs.

Fiction—
Abbot—Silver fountain.
Baum—Secret sentence.
Brand—Twenty notches.
Dell—Live bait.
Du Maurier—I'll never be young again.
Hutchinson—Big business.
Mannin—Linda Shawa.
Marshall—Lady of the manor.
Phillpotts—Broom squires.
Seltzer—War on Wishbone range.
Szabo—People of the plains.
Tolstoi—Peter the Great.
Wharton—The gods arrive.
Young—Fighting blood.

New Children's Books from the County Library

Picture Books—
Beskow—Elf children of the woods.
Best—Humbo the hippo and Little-Boy-Bumbo.

Children 8—
Coastworth—Cricket and the emperor's son.
Joseph—Little Mr. Clown.
Lattimore—Jerry and the Pusa.
Leighton—The musical box.
Siebe—The Hay Village children.

Children 12—
De Leeuw—Rika; a Dutch girl's vacation in Java.
Hilles—A mile of freedom.
Kelly—Christmas nightingale.
Quinn—Picture map geography of the world.

Silva Canvas Helps Community Chest

A painting of a familiar Carmel scene has been given by William Silva, noted local artist, in the hope of raising money for the unemployed.

The picture is now being exhibited at the A. T. Shand Realty office at the corner of Dolores street and Ocean. Proceeds from the painting will be turned over to the Community Chest.

Gold Prize Winner Turns Money Over to Charity

F. W. Tetwinkle, well known Carmel resident and merchant who won the $50 gold prize given out by the Carmel Theatre, turned $40 of it to distribution to the unemployed and $10 to the Red Cross chapter to aid the needy.

Studio Exhibition of De Neale Morgan's Work

M. De Neale Morgan is holding a studio exhibition and sale of paintings at her studio on Lincoln street through December, open afternoons from one till four o'clock. The canvases are small and medium sized, in oil, tempera and pastels, with etchings and monotypes, and are some of the best examples of this famed artist's work.

De Neale Morgan was one of the first of the artists to make Carmel her home, and has built up a name for herself by her landscape work on the Monterey peninsula. Her cypress trees are famous wherever pictures are hung.

Trees and Flowers Along Highways Have Value

California's roadside beautification program is bringing in real returns in the opinion of H. Dana Bowers, landscape engineer of the state department of public works.

In addition to the esthetic value of beautiful roadsides, there is a real economic value in the work permitting the saving of thousands of dollars annually, it is claimed.

"Evergreen ground covers planted on slopes that tend to erode and along roadsides to force out the natural weeds and grasses that constitute a fire hazard when dry, result in an enormous saving of labor and expense," Bowers said.

"The erosion of slopes continually demands attention, and the removal of sloughed material represents a large portion of the entire road maintenance and is a task that never is completed.

"The same applies to the removal of weeds. A program of spraying and burning must be adhered to from year to year in order to maintain fire protection for adjoining property."

Trees planted along the highways have proved good guardians for some stretches of highway, a report reveals. In localities where the temperatures are extreme the trees materially reduce maintenance in that they shade the pavement and decrease the amount of contraction. Where excess moisture threatens the sub-grade, trees planted close together tend to absorb this moisture and protect the pavement, it is claimed.

The work of the roadside beautification has been given new impetus in recent years through the necessity of unemployment labor relief, the report said.

This work is particularly adapted to the employment of day labor, and has proved highly successful both to the workers needing employment and the advancement of the roadside program.

Miss Jane Lawler, formerly of Carmel, a student at Stanford in the past two years, is now studying in Paris. Miss Lawler has been abroad since early summer.

Adv.

Is Your Skin Broken Out?

Here's Quick Help for You

You don't have to put up with that embarrasing disfigurement unless you wish.

Emerald Oil—Soothing, healing, antiseptic—will act like magic to clear away every blemish. Just bathe your face with hot water and soap, and then apply Emerald Oil. No rubbing in of thick grease! Just lave your face gently with the healing oil, leaving a little on your skin all night.

In a few days you'll see an amazing difference—not a pimple on your face!

But don't waste time merely thinking about it. Get Emerald Oil today from your druggist with a promise of money back if it doesn't clear your face.

DEPARTMENT OF THE INTERIOR

GENERAL LAND OFFICE AT SACRAMENTO, CALIF. DECEMBER 2, 1932.

NOTICE is hereby given that Herbert L. Emlay, of Monterey, Calif. C|o Hoffman's Camp, who, on April 13, 1932, made Add. 1. stock raising Hd. entry, No. 026843, for SE¼ SE¼, Section 34, Township 17-S., Range 1-E., M. D. Meridian, has filed notice of intention to make final proof, to establish claim to the land above described, before U. S. Commissioner, at Monterey, Calif., on the 16th day of January, 1933.

Claimant names as witnesses:

Milton Kastor and Louis Hoffman of Hoffman's Camp, Monterey, California; George Lewis and Jacob Goetz of Sur Route, Monterey, California.

JOHN C. ING,
Commissioner or Register.

Date of 1st publication Dec. 9 1932
Date of last publication Jan. 6, 1933

NOTICE TO CREDITORS

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF MONTEREY

IN THE MATTER OF THE ESTATE OF MARY J. BAKER, Deceased.

NOTICE IS HEREBY GIVEN by the undersigned, C. L. Berkey, administrator of the estate of Mary J. Baker deceased, to the creditors of and all persons having claims against the said estate to file them, with the necessary vouchers, in the office of the Clerk of the above entitled Court, or to present them with the necessary vouchers, to the said administrator at the law offices of Silas W. Mack, 126 Bonifacio Place, (Old First National Bank Building) Monterey, (same being the place for the transaction of the business of said estate) in the County of Monterey, State of California, within six months after the first publication of this notice.

Dated this 22nd day of November, (.D. 1932.

C. L. BERKEY
Administrator of the Estate of Mary J. Baker, Deceased.

SILAS W. MACK
Attorney for said Administrator.
Date of First Publication November 25th 1932.
Date of Last Publication December 23rd 1932.

PROFESSIONAL CARDS

Del Monte Dog & Cat Hospital
"For those who Care"
W. H. HAMMOND,
Veterinarian
Castroville Highway
1 mile north of Del Monte
Telephone Monterey 2468

The Del Monte Kennels
Owner
Miss Marion Kingsland
Bathing, Boarding, Stripping
Castroville Highway, Monterey 294

MASSAGE
MRS. A. F. JORGENSEN
Graduated in Stockholm, Sweden
Treatment at Patient's Residence by appointment
Phone 906 Carmel · P.O. Box 622

GRIMES & RUHL
308 ALVARADO STREET
Locksmiths
We give daily service to Carmel . . .
Just phone Monterey 172

Dr. Carl L. Fagan
Osteopathic Physician
General Practice
Special attention to treatment of Colds, Catarrh, Bronchitis, Asthma
Telephone 179
Spanier Building
Monterey

ARGYLL CAMPBELL
E. GUY RYKER
Attorneys at Law
Spanier Building
Monterey, California

Phone 929-J Leidig Apt.
DR. GRANT PHILLIPS
Chiropractor
Radionic · Diet · Deep Therapy
Dolores Street Carmel

DR. CLARENCE H. TERRY
Dentist
Suites 1 and 2
El Paseo Building
Carmel Phone 105

CHRISTIAN SCIENCE SERVICES
First Church of Christ, Scientist, Carmel
Monte Verde Street, one block north of Ocean Avenue, between Fifth and Sixth
Sunday School 9:30 a.m.
Sunday Service 11:00 a.m.
Wednesday Evening Meeting 8:00 p.m.
Reading Room
Open Week Days 1:00 to 5:00
Evenings: Tuesdays and Friday 7:30 to 9:00
(Closed holidays)
Public Cordially Invited

THE COMMUNITY CHURCH
LINCOLN STREET
The
Rev. T. Harold Grimshaw
Minister
MORNING WORSHIP
at 11:00 a.m.
Graded School at 9:45 a.m.
Make Your Church Home With Us

ALL SAINTS EPISCOPAL CHURCH
Monte Verde Street
South of Ocean Avenue
The Rev. Austin B. Chinn, Rector
SUNDAY SERVICES
8:00 a.m. Holy Communion
9:45 a.m. Sunday School
11:00 a.m. Morning Prayer and Sermon
All Are Cordially Invited

Ward's... the gift store for all the family!

Every gift useful... Attractively packed in a Christmas box



NO SMALL GIFT
. . . is in better taste than these white or printed good linen handkerchiefs.
10c each



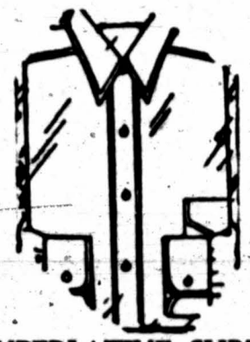
PLAID BLANKETS
Bright cotton plaids that look like Xmas, they're so gay and comfy. A Ward value.
$1.49 pair



SATEEN COMFORTERS
. . . all wool filled. As good a Xmas gift as you could wish to offer.
Thrifty price $2.98



PAJAMAS MEN LIKE
In blue, tan and green; special piped cuffs, and elastic sides on trousers.
$1.39



SUPERLATIVE SHRTS
"Director de Luxe" shirts are Christmas special. Men know them for quality.
$1.39



MEN'S GIFT TIES
All the latest colors and designs in this gay Christmas grouping. See them!
79c

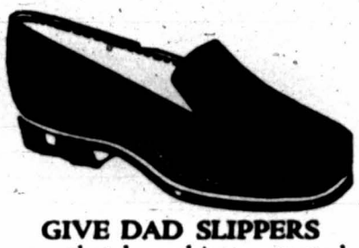


SHIRTS AND SHORTS
. . . a set of shirts and shorts like these, are cellophane wrapped.
49c set

SMART BED SPREADS
Rayon and cotton combined make a very pretty spread, and an acceptable gift.
98c



FANCY SOCKS
For men on your gift list these socks will solve the old problem. New designs.
3 for 49c



GIVE DAD SLIPPERS
. . . that keep him contented all winter. Brown felt; leather sole, rubber heel.
98c



WASH CLOTH SET
Each box has four wash cloths, 11½x11½. Pink, blue, gold or green.
25c



SATIN PANTIES
Elaborately trimmed with imported lace and embroidery. All around yokes.
$1.59

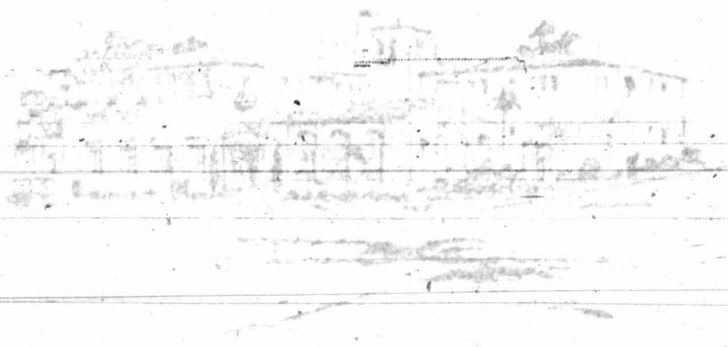


SILK CHEMISES
Grand gifts; bias cut, all silk French Crepe chemises with lovely lace trim.
98c

FINE NECKWEAR
They're four in hand and hand tailored. In plain colors, stripes, figures, dots.
49c

MONTGOMERY WARD & CO.
WARD'S . . . the gift store for all the family
424-428 Main Street, 425 Pacific Street Telephone 614 Monterey

HOTEL LA RIBERA



Suggests that you make your reservations early for the holidays

AND WISHES YOU
A VERY JOYOUS CHRISTMAS
AND A HAPPY NEW YEAR

Attractive weekly and monthly rates on application

EUROPEAN PLAN
H. C. Overin, *Manager*

Seventh and Lincoln · Carmel-by-the-Sea · Telephone Carmel 800

Merry Christmas

And a PROSPEROUS New Year

Keep the Spirit of Christmas with a well chosen gift

We have this year for your approval such a variety of gifts so reasonably priced as to appeal to those whose desire to economize has become a vital necessity.

Carmel Drug Store

On Ocean next to Bank of Carmel